

# Alcoholic Beverages Market in Bosnia and Herzegovina 2021

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## Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. According to StrategyHelix, the alcoholic beverages market in Bosnia and Herzegovina is expected to increase by US\$ 418 million during 2021-2027, expanding at a CAGR of 5.8% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Bosnia and Herzegovina alcoholic beverages market is segmented on the basis of product, package, and distribution channel. Based on product, the alcoholic beverages market in Bosnia and Herzegovina is categorized into beer, cider, spirits, wine, RTDs. On the basis of package, the alcoholic beverages market in Bosnia and Herzegovina has been segmented into metal, glass, others. By distribution channel, the alcoholic beverages market in Bosnia and Herzegovina has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Bosnia and Herzegovina alcoholic beverages market is highly competitive. The prominent players operating in the Bosnia and Herzegovina alcoholic beverages market include Molson Coors Beverage Company, Heineken N.V., Carlsberg A/S, Banjalucka Pivara a.d., Sarajevska Pivara d.d., Pivara Tuzla d.d., Badel 1862 d.d.

### Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Bosnia and Herzegovina alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Discount & convenience stores  
Online platform  
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Supermarkets & hypermarkets  
Others

### **PART 6. KEY COMPANIES**

Molson Coors Beverage Company  
Heineken N.V.  
Carlsberg A/S  
Banjalucka Pivara a.d.

Sarajevska Pivara d.d.  
Pivara Tuzla d.d.  
Badel 1862 d.d.  
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