

Alcoholic Beverages Market in Argentina 2021

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Abstracts

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Argentina is poised to grow by US\$ 35,802 million from 2021 to 2027, registering a CAGR of 26.4% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Argentina alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Argentina has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Argentina is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Argentina has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Argentina alcoholic beverages market is highly competitive. Top players covered in Argentina Alcoholic Beverages Market Study are AB InBev, Compania Cervecerias Unidas S.A., FeCoVitA Coop. Ltda., Fratelli Branca Distillerie Srl, Grupo Penaflores S.A., Cepas Argentinas S.A., Pernod Ricard Group, Diageo plc, Davide Campari-Milano S.p.A., Heineken N.V.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Argentina alcoholic beverages market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 6. KEY COMPANIES

AB InBev
Compania Cervecerias Unidas S.A.
FeCoVitA Coop. Ltda.
Fratelli Branca Distillerie Srl

Grupo Penaflor S.A.
Cepas Argentinas S.A.
Pernod Ricard Group
Diageo plc
Davide Campari-Milano S.p.A.
Heineken N.V.
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