

# **Alcoholic Beverages Market in Algeria 2021**

https://marketpublishers.com/r/A3F3EF6146BBEN.html

Date: January 2022

Pages: 14

Price: US\$ 450.00 (Single User License)

ID: A3F3EF6146BBEN

## **Abstracts**

Alcoholic beverages comprise a large group of beverages that contain varying amounts of alcohol. Alcoholic beverages produced on an industrial scale include beer, wine, cider, RTDs and distilled spirits. The alcoholic beverages market in Algeria is poised to grow by US\$ 1,471 million from 2021 to 2027, registering a CAGR of 7.7% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for alcoholic beverages. The Algeria alcoholic beverages market is segmented on the basis of product, package, and distribution channel. By product, the alcoholic beverages market in Algeria has been segmented into beer, cider, spirits, wine, RTDs. Based upon package, the alcoholic beverages market in Algeria is categorized into metal, glass, others. On the basis of distribution channel, the alcoholic beverages market in Algeria has been segmented into discount & convenience stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Some of the leading companies operating in the market are Heineken N.V., Castel Group, Diageo plc, Pernod Ricard Group.

Report Scope

Product: beer, cider, spirits, wine, RTDs

Package: metal, glass, others

Distribution channel: discount & convenience stores, online platform, specialized stores,

supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Algeria alcoholic beverages market



Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Glass

Others

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Discount & convenience stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

## **PART 6. KEY COMPANIES**

Heineken N.V.

Castel Group

Diageo plc

Pernod Ricard Group



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