

Air Conditioning Market in Thailand 2019

<https://marketpublishers.com/r/A5C3A34122C0EN.html>

Date: January 2022

Pages: 17

Price: US\$ 50.00 (Single User License)

ID: A5C3A34122C0EN

Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. According to a report by StrategyHelix, the air conditioning market in Thailand was estimated at 1,493 thousand units in 2018, a decrease of 2.8% over the previous year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Thailand air conditioning market is segmented on the basis of type. On the basis of type, the air conditioning market in Thailand has been segmented into room AC, commercial AC. The room AC segment is estimated to account for the largest share of the air conditioning market in Thailand.

The room AC market is further segmented into window air conditioners, and split air conditioners. The split air conditioners segment held the largest share of the Thailand air conditioning market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. In 2018, the PAC air conditioners segment made up the largest share of the air conditioning market.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: room AC, commercial AC

Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the Thailand air conditioning market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment
Understand what the future of the air conditioning market in Thailand looks like
Identify the competitive landscape and window of opportunity

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Study period
Geographical scope
Research methodology

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PART 3. MARKET BREAKDOWN BY TYPE

Room AC
Commercial AC
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