

# Air Conditioning Market in South Korea 2019

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## Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. StrategyHelix statistics showed that the air conditioning market in South Korea, in terms of volume, totaled 1,263 thousand units over 2018, remaining relatively unchanged compared to the period last year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The South Korea air conditioning market is segmented on the basis of type. Based on type, the air conditioning market in South Korea is categorized into room AC, commercial AC. In South Korea, the room AC segment made up the largest share of the air conditioning market.

The room AC market is further segmented into window air conditioners, and split air conditioners. The split air conditioners segment was the largest contributor to the South Korea air conditioning market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment is estimated to account for the largest share of the air conditioning market in South Korea.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: room AC, commercial AC

Base year: 2018

### Key Benefits for Stakeholders

Get a comprehensive picture of the South Korea air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in South Korea looks like

Identify the competitive landscape and window of opportunity

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Study period  
Geographical scope  
Research methodology

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### **PART 3. MARKET BREAKDOWN BY TYPE**

Room AC  
Commercial AC  
About StrategyHelix  
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