

Air Conditioning Market in South Africa 2019

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Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in South Africa in terms of volume declined to 245 thousand units in 2018, down 1.6 percent year-on-year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The South Africa air conditioning market is segmented on the basis of type. On the basis of type, the air conditioning market in South Africa has been segmented into room AC, commercial AC. The room AC segment held the largest volume share in 2018.

The room AC market is further segmented into window air conditioners, and split air conditioners. In South Africa, the split air conditioners segment made up the largest share of the air conditioning market. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment was the largest contributor to the South Africa air conditioning market in 2018.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: room AC, commercial AC

Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the South Africa air conditioning market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment
Understand what the future of the air conditioning market in South Africa looks like
Identify the competitive landscape and window of opportunity

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Study period
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Room AC
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