

# Air Conditioning Market in Pakistan 2019

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## Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in Pakistan was estimated at 824 thousand units in 2018, an increase of 6.5 percent over the previous year, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Pakistan air conditioning market is segmented on the basis of type. By type, the air conditioning market in Pakistan has been segmented into room AC, commercial AC. In 2018, the room AC segment made up the largest share of the air conditioning market.

The room AC market is further segmented into window air conditioners, and split air conditioners. Among these, the split air conditioners segment was accounted for the largest share of the market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment captured the largest share of the market in 2018.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: room AC, commercial AC

Base year: 2018

### Key Benefits for Stakeholders

Get a comprehensive picture of the Pakistan air conditioning market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment  
Understand what the future of the air conditioning market in Pakistan looks like  
Identify the competitive landscape and window of opportunity

## Contents

### **PART 1. INTRODUCTION**

Study period  
Geographical scope  
Research methodology

### **PART 2. AIR CONDITIONING MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY TYPE**

Room AC  
Commercial AC  
About StrategyHelix  
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