

# Air Conditioning Market in Nigeria 2019

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## Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in Nigeria, in terms of volume, shrank by 1.4 percent in 2018 compared to the previous year, totaling 480 thousand units, according to StrategyHelix.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Nigeria air conditioning market is segmented on the basis of type. By type, the air conditioning market in Nigeria has been segmented into room AC, commercial AC. According to the research, the room AC segment had the largest share in the air conditioning market in Nigeria.

The room AC market is further segmented into window air conditioners, and split air conditioners. StrategyHelix research indicates that the split air conditioners segment occupied the largest share of this market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. In Nigeria, the PAC air conditioners segment made up the largest share of the air conditioning market.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: room AC, commercial AC

Base year: 2018

### Key Benefits for Stakeholders

Get a comprehensive picture of the Nigeria air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Nigeria looks like

Identify the competitive landscape and window of opportunity

## Contents

### **PART 1. INTRODUCTION**

Study period  
Geographical scope  
Research methodology

### **PART 2. AIR CONDITIONING MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY TYPE**

Room AC  
Commercial AC  
About StrategyHelix  
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