

# Air Conditioning Market in Middle East and Africa 2019

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## Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in Middle East and Africa in terms of volume declined by 3.5 percent, to 7,373 thousand units, in 2018 compared to the previous year, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Middle East and Africa air conditioning market is segmented on the basis of type, and country. By type, the air conditioning market in Middle East and Africa has been segmented into room AC, commercial AC. According to the research, the room AC segment had the largest share in the air conditioning market in Middle East and Africa. Geographically, the air conditioning market in Middle East and Africa is segmented into Egypt, Iran, Israel, Nigeria, Saudi Arabia, South Africa, UAE.

The room AC market is further segmented into window air conditioners, and split air conditioners. StrategyHelix research indicates that the split air conditioners segment occupied the largest share of this market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. In Middle East and Africa, the PAC air conditioners segment made up the largest share of the air conditioning market.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Type: room AC, commercial AC

Country: Egypt, Iran, Israel, Nigeria, Saudi Arabia, South Africa, UAE

Base year: 2018

## Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Middle East and Africa looks like

Identify the competitive landscape and window of opportunity

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