

Air Conditioning Market in Latin America 2019

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Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in Latin America in terms of volume expanded by 1 percent, to 6,834 thousand units, in 2018 compared to the previous year, according to StrategyHelix.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Latin America air conditioning market is segmented on the basis of type, and country. By type, the air conditioning market in Latin America has been segmented into room AC, commercial AC. In 2018, the room AC segment made up the largest share of the air conditioning market. In terms of geography, the air conditioning market in Latin America has been segmented into Brazil, Argentina, Mexico, Venezuela, Colombia, Panama. Brazil was the largest contributor to the Latin America air conditioning market in 2018.

The room AC market is further segmented into window air conditioners, and split air conditioners. Among these, the split air conditioners segment was accounted for the largest share of the market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment captured the largest share of the market in 2018.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: room AC, commercial AC

Country: Brazil, Argentina, Mexico, Venezuela, Colombia, Panama
Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Latin America looks like

Identify the competitive landscape and window of opportunity

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Mexico
Venezuela
Colombia
Panama
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