

# Air Conditioning Market in Japan 2020

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## Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. A study by StrategyHelix indicates that the air conditioning market in Japan pegged at 10,667 thousand units in 2019, representing an increase of 1.4 percent compared with the previous year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Japan air conditioning market is segmented on the basis of type. Based on type, the air conditioning market in Japan is categorized into room AC, commercial AC. The room AC segment captured the largest share of the market in 2019.

The room AC market is further segmented into window air conditioners, and split air conditioners. According to the research, the split air conditioners segment had the largest share in the air conditioning market in Japan. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. StrategyHelix research indicates that the PAC air conditioners segment occupied the largest share of this market in 2019.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: room AC, commercial AC

Base year: 2019

### Key Benefits for Stakeholders

Get a comprehensive picture of the Japan air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Japan looks like

Identify the competitive landscape and window of opportunity

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Study period  
Geographical scope  
Research methodology

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### **PART 3. MARKET BREAKDOWN BY TYPE**

Room AC  
Commercial AC  
About StrategyHelix  
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