

Air Conditioning Market in Indonesia 2019

<https://marketpublishers.com/r/A505E9691A7CEN.html>

Date: January 2022

Pages: 15

Price: US\$ 50.00 (Single User License)

ID: A505E9691A7CEN

Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in Indonesia, in terms of volume, increased by 0.1% and reached 2,339 thousand units in 2018 compared with the previous year, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Indonesia air conditioning market is segmented on the basis of type. By type, the air conditioning market in Indonesia has been segmented into room AC, commercial AC. The room AC segment was the largest contributor to the Indonesia air conditioning market in 2018.

The room AC market is further segmented into window air conditioners, and split air conditioners. The split air conditioners segment is estimated to account for the largest share of the air conditioning market in Indonesia. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment held the largest share of the Indonesia air conditioning market in 2018.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: room AC, commercial AC

Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the Indonesia air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Indonesia looks like

Identify the competitive landscape and window of opportunity

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Study period
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Room AC
Commercial AC
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