

Air Conditioning Market in Hong Kong 2019

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Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. According to a report by StrategyHelix, the air conditioning market in Hong Kong pegged at 604 thousand units in 2018, representing an increase of 3.2 percent compared with the previous year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Hong Kong air conditioning market is segmented on the basis of type. On the basis of type, the air conditioning market in Hong Kong has been segmented into room AC, commercial AC. Among these, the room AC segment was accounted for the largest share of the market in 2018.

The room AC market is further segmented into window air conditioners, and split air conditioners. The split air conditioners segment captured the largest share of the market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. According to the research, the PAC air conditioners segment had the largest share in the air conditioning market in Hong Kong.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope Type: room AC, commercial AC Base year: 2018

Key Benefits for Stakeholders



Get a comprehensive picture of the Hong Kong air conditioning market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Hong Kong looks like Identify the competitive landscape and window of opportunity



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