

# Air Conditioning Market in Germany 2020

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## Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. According to a report by StrategyHelix, the air conditioning market in Germany pegged at 182 thousand units in 2019, representing an increase of 5.7 percent compared with the previous year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Germany air conditioning market is segmented on the basis of type. On the basis of type, the air conditioning market in Germany has been segmented into room AC, commercial AC. The room AC segment held the largest volume share in 2019.

The room AC market is further segmented into window air conditioners, and split air conditioners. In Germany, the split air conditioners segment made up the largest share of the air conditioning market. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment was the largest contributor to the Germany air conditioning market in 2019.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: room AC, commercial AC

Base year: 2019

### Key Benefits for Stakeholders

Get a comprehensive picture of the Germany air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Germany looks like

Identify the competitive landscape and window of opportunity

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Geographical scope  
Research methodology

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### **PART 3. MARKET BREAKDOWN BY TYPE**

Room AC  
Commercial AC  
About StrategyHelix  
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