

Air Conditioning Market in Germany 2019

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Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in Germany pegged at 172 thousand units in 2018, representing an increase of 9.6 percent compared with the previous year, according to StrategyHelix.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Germany air conditioning market is segmented on the basis of type. By type, the air conditioning market in Germany has been segmented into room AC, commercial AC. In 2018, the room AC segment made up the largest share of the air conditioning market.

The room AC market is further segmented into window air conditioners, and split air conditioners. Among these, the split air conditioners segment was accounted for the largest share of the market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment captured the largest share of the market in 2018.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: room AC, commercial AC

Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the Germany air conditioning market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment
Understand what the future of the air conditioning market in Germany looks like
Identify the competitive landscape and window of opportunity

Contents

PART 1. INTRODUCTION

Study period
Geographical scope
Research methodology

PART 2. AIR CONDITIONING MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY TYPE

Room AC
Commercial AC
About StrategyHelix
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