

Air Conditioning Market in Europe 2019

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Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. A study by StrategyHelix indicates that the air conditioning market in Europe, in terms of volume, increased by 3.6 percent in 2018 compared to the previous year, totaling 6,912 thousand units.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Europe air conditioning market is segmented on the basis of type, and country. Based on type, the air conditioning market in Europe is categorized into room AC, commercial AC. The room AC segment held the largest share of the Europe air conditioning market in 2018 and is anticipated to hold its share during the forecast period. In terms of geography, the air conditioning market in Europe has been segmented into France, Germany, Greece, Italy, Russia, Spain, Turkey, UK, Ukraine. In Europe, Russia made up the largest share of the air conditioning market.

The room AC market is further segmented into window air conditioners, and split air conditioners. In 2018, the split air conditioners segment made up the largest share of the air conditioning market. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. Among these, the PAC air conditioners segment was accounted for the largest share of the market in 2018.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: room AC, commercial AC

Country: France, Germany, Greece, Italy, Russia, Spain, Turkey, UK, Ukraine
Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Europe looks like

Identify the competitive landscape and window of opportunity

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