

# Air Conditioning Market in Brazil 2020

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## Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. A study by StrategyHelix indicates that the air conditioning market in Brazil was estimated at 3,167 thousand units in 2019, an increase of 2.2 percent over the previous year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Brazil air conditioning market is segmented on the basis of type. Based on type, the air conditioning market in Brazil is categorized into room AC, commercial AC. In Brazil, the room AC segment made up the largest share of the air conditioning market.

The room AC market is further segmented into window air conditioners, and split air conditioners. The split air conditioners segment was the largest contributor to the Brazil air conditioning market in 2019. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment is estimated to account for the largest share of the air conditioning market in Brazil.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Type: room AC, commercial AC

Base year: 2019

### Key Benefits for Stakeholders

Get a comprehensive picture of the Brazil air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Brazil looks like

Identify the competitive landscape and window of opportunity

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Geographical scope  
Research methodology

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Room AC  
Commercial AC  
About StrategyHelix  
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