

Air Conditioning Market in Argentina 2019

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Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. The air conditioning market in Argentina, in terms of volume, shrank by 10.4 percent in 2018 compared to the previous year, totaling 981 thousand units, according to StrategyHelix.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The Argentina air conditioning market is segmented on the basis of type. By type, the air conditioning market in Argentina has been segmented into room AC, commercial AC. The room AC segment was the largest contributor to the Argentina air conditioning market in 2018.

The room AC market is further segmented into window air conditioners, and split air conditioners. The split air conditioners segment is estimated to account for the largest share of the air conditioning market in Argentina. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. The PAC air conditioners segment held the largest share of the Argentina air conditioning market in 2018.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: room AC, commercial AC

Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the Argentina air conditioning market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Understand what the future of the air conditioning market in Argentina looks like

Identify the competitive landscape and window of opportunity

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Study period
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Room AC
Commercial AC
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