

# Adult Incontinence Products Market in Serbia 2021

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## Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. The adult incontinence products market in Serbia is projected to expand by a CAGR of 4.1% from 2021 through 2027, according to StrategyHelix. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Serbia adult incontinence products market is segmented on the basis of product, and distribution channel. By product, the adult incontinence products market in Serbia has been segmented into light incontinence products, moderate & heavy incontinence products. According to the research, the light incontinence products segment had the largest share in the adult incontinence products market in Serbia. Based upon distribution channel, the adult incontinence products market in Serbia is categorized into hypermarkets, supermarkets, health & beauty stores, online retailing, others.

The key players in the adult incontinence products market include Abena A/S, Essity AB, Europrosan SpA, Grupa TZMO, Ontex BVBA, Paul Hartmann AG.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the adult incontinence products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Serbia adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Abena A/S  
Essity AB  
Europrosan SpA  
Grupa TZMO  
Ontex BVBA  
Paul Hartmann AG  
About StrategyHelix  
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