

Adult Incontinence Products Market in Portugal 2021

<https://marketpublishers.com/r/A797CCB82EF6EN.html>

Date: January 2022

Pages: 18

Price: US\$ 750.00 (Single User License)

ID: A797CCB82EF6EN

Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. A study by StrategyHelix indicates that the adult incontinence products market in Portugal is set to grow at a healthy compound annual growth rate (CAGR) of 7.4% in the next five years. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Portugal adult incontinence products market is segmented on the basis of product, and distribution channel. Based on product, the adult incontinence products market in Portugal is categorized into light incontinence products, moderate & heavy incontinence products. The light incontinence products segment captured the largest share of the market in 2020. On the basis of distribution channel, the adult incontinence products market in Portugal has been segmented into hypermarkets, supermarkets, health & beauty stores, online retailing, others.

As of 2020, the major players in the Portugal adult incontinence products market were Essity AB, Kimberly-Clark Corporation, Ontex BVBA, Paul Hartmann AG, The Procter & Gamble Company (P&G).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the adult incontinence products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Portugal adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ADULT INCONTINENCE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Light incontinence products
Moderate & heavy incontinence products

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Hypermarkets
Supermarkets
Health & beauty stores
Online retailing
Others

PART 5. KEY COMPANIES

Essity AB
Kimberly-Clark Corporation
Ontex BVBA
Paul Hartmann AG
The Procter & Gamble Company (P&G)
About StrategyHelix
Disclaimer

I would like to order

Product name: Adult Incontinence Products Market in Portugal 2021

Product link: <https://marketpublishers.com/r/A797CCB82EF6EN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A797CCB82EF6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970