

Adult Incontinence Products Market in North America 2021

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Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. The adult incontinence products market in North America is poised to grow by US\$ 2,269 million from 2021 to 2027, registering a CAGR of 9.2% during the forecast period, according to StrategyHelix. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The North America adult incontinence products market is segmented on the basis of product, distribution channel, and country. By product, the adult incontinence products market in North America has been segmented into light incontinence products, moderate & heavy incontinence products. In 2020, the light incontinence products segment made up the largest share of revenue generated by the adult incontinence products market. Based upon distribution channel, the adult incontinence products market in North America is categorized into hypermarkets, supermarkets, health & beauty stores, online retailing, others. In terms of geography, the adult incontinence products market in North America has been segmented into Canada, USA.

Top players covered in North America Adult Incontinence Products Market Study are Domtar Corporation, Essity AB, First Quality Enterprises Inc., Kimberly-Clark Corporation, The Procter & Gamble Company (P&G).

Report Scope

Product: light incontinence products, moderate & heavy incontinence products
Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others
Country: Canada, USA
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America adult incontinence products market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ADULT INCONTINENCE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Light incontinence products
Moderate & heavy incontinence products

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Hypermarkets
Supermarkets
Health & beauty stores
Online retailing
Others

PART 5. MARKET BREAKDOWN BY COUNTRY

Canada
USA

PART 6. KEY COMPANIES

Domtar Corporation
Essity AB
First Quality Enterprises, Inc.
Kimberly-Clark Corporation
The Procter & Gamble Company (P&G)
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