

# Adult Incontinence Products Market in Middle East and Africa 2021

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## Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. The adult incontinence products market in Middle East and Africa is set to grow at a healthy compound annual growth rate (CAGR) of 8.6% in the next five years. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Middle East and Africa adult incontinence products market is segmented on the basis of product, distribution channel, and country. On the basis of product, the adult incontinence products market in Middle East and Africa has been segmented into light incontinence products, moderate & heavy incontinence products. The light incontinence products segment is estimated to account for the largest share of the adult incontinence products market in Middle East and Africa. By distribution channel, the adult incontinence products market in Middle East and Africa has been segmented into hypermarkets, supermarkets, health & beauty stores, online retailing, others. In terms of geography, the adult incontinence products market in Middle East and Africa has been segmented into Egypt, Israel, Kenya, Nigeria, South Africa, United Arab Emirates.

The Middle East and Africa adult incontinence products market is highly competitive. As of 2020, the major players in the Middle East and Africa adult incontinence products market were Essity AB, Hygiene Products Industries Uk Limited, INDEVCO GROUP S.A.L., Kimberly-Clark Corporation, Nuqul Group, Orange Pharma Ltd, Paul Hartmann

AG, The Procter & Gamble Company (P&G), Unicharm Corporation.

#### Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Country: Egypt, Israel, Kenya, Nigeria, South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. ADULT INCONTINENCE PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Light incontinence products  
Moderate & heavy incontinence products

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Hypermarkets  
Supermarkets  
Health & beauty stores  
Online retailing  
Others

### **PART 5. MARKET BREAKDOWN BY COUNTRY**

Egypt  
Israel  
Kenya  
Nigeria  
South Africa  
United Arab Emirates

### **PART 6. KEY COMPANIES**

Essity AB  
Hygiene Products Industries Uk Limited  
INDEVCO GROUP S.A.L.  
Kimberly-Clark Corporation

Nuqul Group  
Orange Pharma Ltd  
Paul Hartmann AG  
The Procter & Gamble Company (P&G)  
Unicharm Corporation  
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