

# Adult Incontinence Products Market in Latin America 2021

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## Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. According to a report by StrategyHelix, the adult incontinence products market in Latin America is set to increase by US\$ 1,182 million during 2021-2027, growing at a CAGR of 12.7% during the forecast period. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Latin America adult incontinence products market is segmented on the basis of product, distribution channel, and country. On the basis of product, the adult incontinence products market in Latin America has been segmented into light incontinence products, moderate & heavy incontinence products. The light incontinence products segment held the largest revenue share in 2020. By distribution channel, the adult incontinence products market in Latin America has been segmented into hypermarkets, supermarkets, health & beauty stores, online retailing, others. Geographically, the adult incontinence products market in Latin America is segmented into Argentina, Brazil, Chile, Colombia, Mexico.

The Latin America adult incontinence products market is highly competitive. The leading players in the adult incontinence products market include Drylock Technologies NV, Empresas CMPC S.A., Essity AB, Ever Green Industria e Comercio Ltda., Hisan s.a., Kimberly-Clark Corporation, Lenterdit S.A., Ontex BVBA, Prodesa S.A.

### Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Country: Argentina, Brazil, Chile, Colombia, Mexico

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Empresas CMPC S.A.  
Essity AB  
Ever Green Industria e Comercio Ltda.  
Hisan s.a.

Kimberly-Clark Corporation

Lenterdit S.A.

Ontex BVBA

Prodesa S.A.

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