

Adult Incontinence Products Market in Jordan 2021

<https://marketpublishers.com/r/A7E58EFE397EEN.html>

Date: January 2022

Pages: 13

Price: US\$ 750.00 (Single User License)

ID: A7E58EFE397EEN

Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. The adult incontinence products market in Jordan is set to grow at a healthy compound annual growth rate (CAGR) of 8% in the next five years, according to data and analytics company StrategyHelix. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Jordan adult incontinence products market is segmented on the basis of product, and distribution channel. By product, the adult incontinence products market in Jordan has been segmented into light incontinence products, moderate & heavy incontinence products. According to the research, the light incontinence products segment had the largest share in the adult incontinence products market in Jordan. Based upon distribution channel, the adult incontinence products market in Jordan is categorized into hypermarkets, supermarkets, health & beauty stores, online retailing, others.

The adult incontinence products market is dominated by key players, which are Essity AB, Kimberly-Clark Corporation, Nuqul Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the adult incontinence products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Jordan adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ADULT INCONTINENCE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Light incontinence products
Moderate & heavy incontinence products

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Hypermarkets
Supermarkets
Health & beauty stores
Online retailing
Others

PART 5. KEY COMPANIES

Essity AB
Kimberly-Clark Corporation
Nuqul Group
About StrategyHelix
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