

Adult Incontinence Products Market in Germany 2021

<https://marketpublishers.com/r/A91C59C62122EN.html>

Date: January 2022

Pages: 22

Price: US\$ 750.00 (Single User License)

ID: A91C59C62122EN

Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. A study by StrategyHelix indicates that the adult incontinence products market in Germany is anticipated to expand positively at a CAGR of 3.5% during the forecast period (2021-2027). Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Germany adult incontinence products market is segmented on the basis of product, and distribution channel. Based on product, the adult incontinence products market in Germany is categorized into light incontinence products, moderate & heavy incontinence products. The light incontinence products segment held the largest share of the Germany adult incontinence products market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the adult incontinence products market in Germany has been segmented into hypermarkets, supermarkets, health & beauty stores, online retailing, others.

Top players covered in Germany Adult Incontinence Products Market Study are Domtar Corporation, Essity AB, Kimberly-Clark Corporation, Paul Hartmann AG, The Procter & Gamble Company (P&G).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the adult incontinence products market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Germany adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ADULT INCONTINENCE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Light incontinence products
Moderate & heavy incontinence products

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Hypermarkets
Supermarkets
Health & beauty stores
Online retailing
Others

PART 5. KEY COMPANIES

Domtar Corporation
Essity AB
Kimberly-Clark Corporation
Paul Hartmann AG
The Procter & Gamble Company (P&G)
About StrategyHelix
Disclaimer

I would like to order

Product name: Adult Incontinence Products Market in Germany 2021

Product link: <https://marketpublishers.com/r/A91C59C62122EN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A91C59C62122EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970