

Adult Incontinence Products Market in Europe 2021

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Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. The adult incontinence products market in Europe is poised to grow by US\$ 1,005 million during 2021-2027, progressing at a CAGR of 5.8% during the forecast period, according to data and analytics company StrategyHelix. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Europe adult incontinence products market is segmented on the basis of product, distribution channel, and country. By product, the adult incontinence products market in Europe has been segmented into light incontinence products, moderate & heavy incontinence products. According to the research, the light incontinence products segment had the largest share in the adult incontinence products market in Europe. Based upon distribution channel, the adult incontinence products market in Europe is categorized into hypermarkets, supermarkets, health & beauty stores, online retailing, others. Geographically, the adult incontinence products market in Europe is segmented into Belgium, France, Germany, Italy, Netherlands, Russia, Spain, Switzerland, United Kingdom.

Key companies profiled in the report include Domtar Corporation, Essity AB, Kimberly-Clark Corporation, Ontex BVBA, Paul Hartmann AG, The Procter & Gamble Company (P&G).

Report Scope

Product: light incontinence products, moderate & heavy incontinence products
Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Country: Belgium, France, Germany, Italy, Netherlands, Russia, Spain, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Ontex BVBA
Paul Hartmann AG
The Procter & Gamble Company (P&G)
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