Adult Incontinence Products Market in El Salvador 2021

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Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. The adult incontinence products market in El Salvador is set to grow at a healthy compound annual growth rate (CAGR) of 2.8% in the next five years, according to StrategyHelix. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The El Salvador adult incontinence products market is segmented on the basis of product, and distribution channel. By product, the adult incontinence products market in El Salvador has been segmented into light incontinence products, moderate & heavy incontinence products. In 2020, the light incontinence products segment made up the largest share of revenue generated by the adult incontinence products market. Based upon distribution channel, the adult incontinence products market in El Salvador is categorized into hypermarkets, supermarkets, health & beauty stores, online retailing, others.

The competitive landscape of the market is highly consolidated and dominated by key players such as Essity AB, Kimberly-Clark Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the adult incontinence products market to help

drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope
Product: light incontinence products, moderate & heavy incontinence products
Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders
Get a comprehensive picture of the El Salvador adult incontinence products market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

Contents

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