

Adult Incontinence Products Market in China 2021

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Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. The adult incontinence products market in China is poised to grow by US\$ 1,143 million during 2021-2027, progressing at a CAGR of 15.6% during the forecast period, according to data and analytics company StrategyHelix. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The China adult incontinence products market is segmented on the basis of product, and distribution channel. By product, the adult incontinence products market in China has been segmented into light incontinence products, moderate & heavy incontinence products. In 2020, the light incontinence products segment made up the largest share of revenue generated by the adult incontinence products market. Based upon distribution channel, the adult incontinence products market in China is categorized into supermarkets, health & beauty stores, online retailing, others.

The China adult incontinence products market is highly competitive. The adult incontinence products market is dominated by key players, which are Essity AB, Hangzhou COCO Healthcare Products Co. Ltd., Hangzhou Haoyue Industrial Co. Ltd., Hangzhou Shutai Sanitary Products Co. Ltd., Hengan International Group Company Limited, Kimberly-Clark Corporation, Shandong Kangshun Daily Products Co. Ltd., Sunkiss Healthcare (Zhejiang) Co. Ltd.

The report is an invaluable resource for companies and organizations active in this

industry. It provides a cohesive picture of the adult incontinence products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Hypermarkets
Supermarkets
Health & beauty stores
Online retailing
Others

PART 5. KEY COMPANIES

Essity AB
Hangzhou COCO Healthcare Products Co., Ltd.
Hangzhou Haoyue Industrial Co., Ltd.
Hangzhou Shutai Sanitary Products Co., Ltd.
Hengan International Group Company Limited
Kimberly-Clark Corporation
Shandong Kangshun Daily Products Co., Ltd.
Sunkiss Healthcare (Zhejiang) Co., Ltd.
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