

Adult Incontinence Products Market in Asia Pacific 2021

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Abstracts

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. A study by StrategyHelix indicates that the adult incontinence products market in Asia Pacific is expected to increase by US\$ 2,134 million from 2021 to 2027, garnering a CAGR of 8% during the forecast period. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The Asia Pacific adult incontinence products market is segmented on the basis of product, distribution channel, and country. Based on product, the adult incontinence products market in Asia Pacific is categorized into light incontinence products, moderate & heavy incontinence products. The light incontinence products segment held the largest share of the Asia Pacific adult incontinence products market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the adult incontinence products market in Asia Pacific has been segmented into hypermarkets, supermarkets, health & beauty stores, online retailing, others. In terms of geography, the adult incontinence products market in Asia Pacific has been segmented into China, India, Japan, South Korea, Malaysia, Vietnam, Taiwan.

The Asia Pacific adult incontinence products market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Actifit India Pvt. Ltd., Daio Paper Corporation, DSG International Ltd.,

Essity AB, Grupa TZMO, Hakujuji Co. Ltd., Hangzhou COCO Healthcare Products Co. Ltd., Hangzhou Haoyue Industrial Co. Ltd., Hangzhou Shutai Sanitary Products Co. Ltd., Hengan International Group Company Limited, Kao Corporation, Kimberly-Clark Corporation, KleanNara Co. Ltd., Livedo Corporation, Mirae Well Life Co. Ltd., Nobel Hygiene Pvt. Ltd., Oji Paper Co. Ltd., Paul Hartmann AG, Pigeon Corporation, Shandong Kangshun Daily Products Co. Ltd., Sunkiss Healthcare (Zhejiang) Co. Ltd., Unicharm Corporation.

Report Scope

Product: light incontinence products, moderate & heavy incontinence products

Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Country: China, India, Japan, South Korea, Malaysia, Vietnam, Taiwan

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific adult incontinence products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Actifit India Pvt. Ltd.
Daio Paper Corporation
DSG International Ltd.

Essity AB
Grupa TZMO
Hakujuji Co., Ltd.
Hangzhou COCO Healthcare Products Co., Ltd.
Hangzhou Haoyue Industrial Co., Ltd.
Hangzhou Shutai Sanitary Products Co., Ltd.
Hengan International Group Company Limited
Kao Corporation
Kimberly-Clark Corporation
KleanNara Co., Ltd.
Livedo Corporation
Mirae Well Life Co., Ltd.
Nobel Hygiene Pvt. Ltd.
Oji Paper Co., Ltd.
Paul Hartmann AG
Pigeon Corporation
Shandong Kangshun Daily Products Co., Ltd.
Sunkiss Healthcare (Zhejiang) Co., Ltd.
Unicharm Corporation
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