

Adhesive Bandages Market in New Zealand 2021

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Abstracts

An adhesive bandage, also called a sticking plaster, is a small medical dressing used for injuries not serious enough to require a full-size bandage. The adhesive bandage protects the wound and scab from friction, bacteria, damage, and dirt. In terms of revenue, the adhesive bandages market in New Zealand is projected to grow at a compound annual growth rate (CAGR) of 1.7% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for adhesive bandages. The New Zealand adhesive bandages market is segmented on the basis of distribution channel. By distribution channel, it is categorized into drug stores and pharmacies, grocery stores and supermarkets, and online retailing.

The report has profiled some of the key players of the market such as New Zealand, Beiersdorf AG, Johnson & Johnson (J&J), The 3M Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the adhesive bandages market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Distribution channel: drug stores and pharmacies, grocery stores and supermarkets, and online retailing

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the New Zealand adhesive bandages market

Pinpoint growth sectors and trends for investment
Understand what the future of the adhesive bandages market in New Zealand looks like
Identify the competitive landscape and window of opportunity

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