

# Production of Fruit and Vegetables for Processing

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## Abstracts

The study will be available in electronic form, after an order is received, within 6 days.

The fruit and vegetables primary production sector is characterised by the following basic features:

smaller areas of cultivation compared to the recent past, mainly due to the decoupling of production and financial aid.

high dependence on processing companies, which are facing difficulties due to the economic recession (difficulties in obtaining financing, reduced demand, etc), and

dependence on weather conditions.

This study was prepared by STOCHASIS Management Consultancy S.A., with a view to describe the current situation of primary to be processed in Greece and in particular, of the processed tomato, clingstone (processed) peaches and the quantity of juiced oranges and examine its prospects, presenting the international market data.

More specifically, the first five chapters of the study feature information on the production of basic fruit and vegetables, which refer to general characteristics, the institutional framework, the demand, the offer and the size of the industry in terms of value and quantity. In the next chapter, the study presents data on the manufacturing enterprises, which constitute the sector's customers, including the development of their sales, data on their products' external trade and their financial situation. Finally, we will present the conclusions and the prospects of the market, as well as an annex with selected financial indicators of major enterprises in 2009-2012.

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