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Abstracts

The study will be available in electronic form, after an order is received, within 6 days.

The present research report was compiled by STOCHASIS Management Consultancy S.A. in order to reflect the current state of the market of pasta in Greece and to examine its prospects, while presenting information on the international market.

Specifically, the first five chapters of the report feature information on the industry of pasta, which refer to general characteristics, the institutional framework, the demand, the supply and the market size. The ensuing chapter presents the valuation of the companies of the industry. In the sixth chapter of the study information on the domestic market is given. The seventh chapter presents facts and figures of the corresponding international market. Finally, conclusions and prospects about the industry are discussed. The appendix presents selected financial indicators of the main companies for the period 2009-2014.

A limited number of large pasta producers conduct their business within the industry, with long standing presence in the market and significant exporting activity. Meanwhile, there is a limited number of small producers of traditional products operating, serving mostly local markets.

The industry, despite the slight decrease noted in 2014 compared to 2013, still stands as one of the few profitable industries of the Greek economy during the recession, while its financial condition can be considered satisfactory, for the period 2009-2014.

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