

Organic Products

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Abstracts

The study will be available in electronic form, after an order is received, within 6 days.

The economic recession has not spared the market for Organic Products, which has fallen back to the levels of 2008. However, this market has been affected to a lesser extent compared to other sectors of the Greek economy, as organic products have a high nutritional value and are “repeatedly” preferred by “loyal” consumers thanks to their advantages in terms of healthiness, quality and taste. Furthermore, they target a consumer segment which is environmentally aware and supportive of sustainable agriculture.

This study was compiled by STOCHASIS Management Consultancy S.A. and aims to reflect the current state of the Organic Products in Greece and to examine its prospects, while presenting information on the international market.

More specifically, the first five chapters of the study feature information on the Organic Products, which refer to general characteristics, the institutional framework, the demand, the offer and the size of the industry. In the sixth chapter of the study we will present information on the relevant market internationally. Finally, we will present the conclusions and the prospects of the market, as well as an annex with selected financial indicators of the main producing companies in 2010-2012.

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