

# Dairy Products

<https://marketpublishers.com/r/D44BF7E3716EN.html>

Date: August 2014

Pages: 0

Price: US\$ 1,200.00 (Single User License)

ID: D44BF7E3716EN

## Abstracts

The study will be available in electronic form, after an order is received, within 6 days.

This study was compiled by STOCHASI SManagement Consultancy S.A. and aims to reflect the current state of the market of the dairy products in Greece and to examine its prospects, while presenting information on the international market.

More specifically, the first five chapters of the study feature information on the market of the dairy products, which refer to general characteristics, the institutional framework, the demand, the offer and the size of the industry. In the sixth chapter of the study we will present information on the relevant market internationally, with emphasis on EU-27. Finally, we will present the conclusions and the prospects of the market, as well as an annex with selected financial indicators of major production and trading enterprises.

The examined market is characterized by the operation of a large number of production businesses. However, the main part of the production is targeted in a narrow number of large businesses. At the same time, important import businesses are activated.

The competition mainly for the large companies is strong, due to equal dynamics operation and the size of the companies and also the effort for their domestic market share increase, focusing mainly in marketing actions.

The volume of the competition is increasing, due to the low differentiation of products in every category, which is also resulting in the competition amongst labeled and private labeled products (PL).

The production of milk and dairy products in Europe has recorded an increase in 2013 and is estimated to be continued until 2015. Greece, Italy, Switzerland, Romania, Cyprus and Luxemburg maintain the highest prices of pasteurized milk in Europe.

## Contents

### SYNOPSIS

### INTRODUCTION

#### 1. GENERAL INFORMATION.

- 1.1 Definition
- 1.2 Sector products definition
- 1.3 General data on the industry
- 1.4 Industry characteristics.
- 1.5 Cow's milk primary production
- 1.6 Lamps
- 1.7 Goat's milk primary production.
- 1.8 Distribution Channels.

#### 2. INSTITUTIONAL FRAMEWORK& LICENSING

#### 3. DEMAND

- 3.1 Determinants of demand
- 3.2 Analysis of selected determinants of demand

#### 4. OFFER.

- 4.1 Sector's main production companies.
- 4.2 Sector's main importing companies
- 4.3 Financial indicators of the industry
- 4.4 Structure of profitable/unprofitable production companies.

#### 5 MARKET

- 5.1 Size of domestic market and production of pasteurized and highly pasteurized milk (2010-2013)
- 5.2 Size of domestic market and production of concentrated milk (2010-2013).
- 5.3 Domestic milk market structure
- 5.4 Milk consumption per capita.
- 5.5 Size of domestic market and production of butter milk(2010-2013)

- 5.6 Size of domestic market and production of beverages (2010-2013).
- 5.7 Size of domestic market and production of yoghurt (2010-2013)
- 5.8 Size of domestic market and production of desserts(2010-2013).
- 5.9 Size of domestic market and production of milk cream(2010-2013)
- 5.10 Size of domestic market and production of butter(2010-2013).
- 5.11 Over seas milk and cream trade.
- 5.12 Over seas yoghurt trade
- 5.13 Over seas butter trade.
- 5.14 Main production companies Turnover Development (2011-2013)
- 5.15 Main importing companies Turnover Development (2011-2013)
- 5.16 Porter's five forces

## **6. INTERNATIONAL MARKET**

- 6.1 Milk consumption globally.
- 6.2 Global market of dairy products.
- 6.3 Primary milk production in Europe
- 6.4 Production of dairy products in Europe.
- 6.5 Production of dairy products in Europe, per category
- 6.6 Dairy products European market.
- 6.7 European Countries price of milk.

## **7. CONCLUSIONS -PROSPECTS.**

- 7.1 SWOT Analysis.
- 7.2 Main findings –Prospects

## **ANNEX I.**

Industry's major production enterprises financial ratios

- A. Capital structure indicators and financial leverage.
- B. Liquidity indicators
- C. Activity indicators
- D. Performance indicators.

## **ANNEX II**

Industry's major trading enterprises financial ratios

- A. Capital structure indicators and financial leverage.

- B. Liquidity indicators
  - C. Activity indicators
  - D. Performance indicators.
- Types of financial indicators

## **SOURCES & BIBLIOGRAPHY**

## I would like to order

Product name: Dairy Products

Product link: <https://marketpublishers.com/r/D44BF7E3716EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D44BF7E3716EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970