

Conference And Exhibition Organisers

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Abstracts

The study will be available in electronic form, after an order is received, within 6 days.

The most important factors shaping the demand for conferences and exhibitions are: the country's economic situation, the political and legal environment, technological developments, the existing infrastructure of the host city, promotion, as well as the attractiveness of the tourist product.

The companies that dominate the conference organisation market are the professional organisers (PCOs), who undertake to organise and manage the conference in full.

The sector of alternative waste management and waste recovery-recycling is a relatively new activity with significant potential in the domestic market. However, its potential seems to have slowed down during the current negative economic environment; therefore, in the years 2013-2014, this activity is forecast to remain stable at the levels of 2012.

This study was compiled by STOCHASIS Management Consultancy S.A. and aims to reflect the current state of the Conference And Exhibition Organisers in Greece and to examine its prospects, while presenting information on the international market.

More specifically, the first five chapters of the study feature information, which refer to general characteristics, the institutional framework, the demand, the offer and the size of the industry. In the sixth chapter of the study we will present information on the relevant market internationally. Finally, we will present the conclusions and the prospects of the market, as well as an annex with selected financial indicators of major enterprises in 2010-2012.

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