

Car Importers

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Abstracts

The study will be available in electronic form, after an order is received, within 6 days.

The adverse economic conditions have caused significant problems for Car Importers. More specifically:

reduction of household disposable income

reduced financing from banks for the purchase of cars

the increased taxation of car purchases, car ownership and use has resulted in a significant drop in demand for cars in 2012 compared to 2007.

This study was compiled by STOCHASIS Management Consultancy S.A. and aims to reflect the current state of the Car Importers in Greece and to examine its prospects, while presenting information on the international market.

More specifically, the first five chapters of the study feature information on the Car Importers, which refer to general characteristics, the institutional framework, the demand, the offer, the size of the industry as well as the market shares of the largest companies in the industry. In the sixth chapter of the study we will present present information on the relevant market internationally, with emphasis on EU-27. Finally, we will present the conclusions and the prospects of the market, as well as an annex with selected financial indicators of major enterprises.

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