

Canned Fruit

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Date: March 2014

Pages: 0

Price: US\$ 1,300.00 (Single User License)

ID: CB7DC33AC10EN

Abstracts

The study will be available in electronic form, after an order is received, within 6 days.

The market of canned fruit is characterised by a high degree of extroversion, with a trade surplus and a quality raw material that increases its competitiveness in the international environment.

The main products of this market are canned peaches, which have reached a 90% share of the total production over the years.

This study was compiled by STOCHASIS Management Consultancy S.A. and aims to reflect the current state of the Canned Fruit in Greece and to examine its prospects, while presenting information on the international market.

More specifically, the first five chapters of the study feature information on the Canned Fruit, which refer to general characteristics, the institutional framework, the demand, the offer and the size of the industry. In the sixth chapter of the study we will present information on the relevant market internationally. Finally, we will present the conclusions and the prospects of the market, as well as an annex with selected financial indicators of major enterprises in 2010-2012.

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