

Poland Currants Market- Trend Analysis & Forecast to 2030

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Abstracts

Poland Currants Market Overview

Poland's currant production reached 145.80 thousand tonnes in 2022, growing at a CAGR of 2.51% from 128.81 thousand tonnes in 2017. The country is the world's second-largest currant producer after Russia, which accounts for 67% of global output. Poland primarily produces black currants, making up 73-75% of total production. Other key producers include Ukraine, the U.K., Germany, France, and the Netherlands.

Poland plays a crucial role in the global currant market, with cultivation spanning 44.80 thousand hectares, mainly in Lubelskie (44%), Mazowieckie (19%), ?dzkie (13%), and ?wi?tokrzyskie (6%). The majority of harvested black currants supply domestic processing industries for concentrates, juices, frozen products, and jams. In 2022, Poland exported 48.69 thousand tonnes of frozen currants and 3.32 thousand tonnes of fresh currants, with frozen black currant FOB prices surging 3.4 times since 2018 to reach \$0.57/kg.

Primary Areas/ Elements of Research & Analysis

The report provides comprehensive and valuable insights into the supply and demand dynamics of the Poland currants market. Below are the variables considered and analyzed in the report:

Supply-demand trends, market growth, and trade (exports & imports)

Market structure, conduct, and performance analysis

Historical and forecasted market size (volume & value)

Trade analysis, including key partners, quantities, values, and price trends

Supply chain mapping, pricing, and regulatory framework

Competitive landscape profiling major players

Factors influencing market performance, including sustainability trends

Report Coverage

The report provides historical market data (2010-2023) with projections to 2030, covering supply & demand analysis, trade patterns, and competitive dynamics. It also assesses key barriers, technological advancements, and industry evolution within the Poland currants market.

Market Growth Factors

Market growth is driven by rising health consciousness and expanding product applications in food, beverages, and cosmetics. Currants, rich in vitamin C and antioxidants, are gaining popularity among health-conscious consumers. The increasing use of currants in jams, juices, alcoholic beverages, and dietary supplements further fuels demand. The adoption of Individual Quick Freezing (IQF) technology has enhanced currants' appeal in the bakery and processed food sectors.

Market Challenges

The market faces challenges such as price volatility, supply chain disruptions, and competition from substitutes. Seasonal fluctuations, transportation bottlenecks, and inadequate cold storage facilities contribute to market instability and post-harvest losses. Currants also compete with alternative fruits and synthetic additives in food and beverage production, requiring producers to innovate and emphasize their unique qualities.

Competitive Landscape

Poland holds strong pricing power in the currant market due to its high production and

quality standards. Most exports are directed to Germany, the Netherlands, and the U.K., with minimal imports. Key industry players include Bakalland S.A., Bio Planet S.A., AGRANA Beteiligungs-AG, Przetw?rnia GIL Sp. z o.o, and ELO-FROST GmbH & Co. KG.

Future Outlook

Looking ahead, the market is poised for growth, driven by increasing demand for natural, organic products. However, addressing climate change, labor shortages, and supply chain inefficiencies will be critical. Investments in agricultural technology, infrastructure, and export expansion will be key to sustaining Poland's competitive edge in the global currant market.

Scope of the Report:

Historical Years: 2010-2022

Base Year: 2023

Forecast Period: 2024-2030

Units: Value (US\$ Million) and Volume (Tonnes)

Report Coverage: Production, Consumption, Export, and Import

Segments Covered: By Type (Fresh & Processing)

Companies Profiled: The market players include ELO-FROST GmbH & Co. KG, Bio Planet S.A., Bakalland S.A., AGRANA Beteiligungs-AG, and Przetw?rnia GIL Sp. z o. o, Pomerania Frucht Spolka z o.o., and more.

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