

# Iran Saffron Market– Trend Analysis & Forecast to 2030

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## Abstracts

### Iran Saffron Market Overview

Iran's saffron production dropped to 272 tonnes in 2022 (valued at \$282.61 million EXW), a 36% decline from the record 422 tonnes in 2021 due to prolonged drought. From 2016-2021, annual production ranged between 350-400 tonnes. Despite challenges like sanctions and financial restrictions, Iran remains the world's leading saffron producer.

Iran exports saffron to Spain, UAE, Afghanistan, India, and the EU, with China (27%), UAE (22%), Spain (14%), Afghanistan (12%), and Vietnam (3%) being the top importers in 2021. Most imports are for re-export.

### Primary Areas/ Elements of Research & Analysis

The report provides comprehensive and valuable insights into the supply and demand dynamics of the Iran saffron market. Below are the variables considered and analyzed in the report:

Supply-demand trends, market growth, and trade (exports & imports)

Market structure, conduct, and performance analysis

Historical and forecasted market size (volume & value)

Trade analysis, including key partners, quantities, values, and price trends

Supply chain mapping, pricing, and regulatory framework

Competitive landscape profiling major players

Factors influencing market performance, including sustainability trends

## Report Coverage

The report provides historical market data (2010-2023) with projections to 2030, covering supply & demand analysis, trade patterns, and competitive dynamics. It also assesses key barriers, technological advancements, and industry evolution within the Iran saffron market.

## Market Dynamics

With 90% of global saffron exports, Iran dominates the market. European nations, the Middle East, and India are key buyers, drawn to its superior quality. Rising global demand for organic, high-grade saffron presents growth opportunities, particularly in Europe. The Iranian government supports the sector through subsidies, research funding, and export initiatives.

Iran produces 90-95% of the world's saffron, primarily in Khorasan Razavi and South Khorasan. Traditional farming methods ensure premium quality across key varieties Negin Saffron (Highest grade, long red threads, strong aroma) and Sargol, Pushal, Dasteh (Vary in thread length, purity, and color, catering to culinary, medicinal, and cosmetic uses).

## Challenges & Competition

Iran faces competition from Spain, India, and Afghanistan, along with challenges such as price fluctuations, counterfeit products, and export restrictions due to sanctions. Market access and quality assurance remain critical concerns.

## Future Outlook

Despite climate risks and geopolitical barriers, Iran's saffron industry is poised for growth. Innovations in farming, expanded cultivation, and strategic market diversification can enhance Iran's global presence. Government-backed research, quality certification,

and saffron tourism could further solidify Iran's dominance in the saffron trade.

#### Scope of the Report:

Historical Years: 2010-2022

Base Year: 2023

Forecast Period: 2024-2030

Units: Value (US\$ Million) and Volume (Tonnes)

Report Coverage: Production, Consumption, Export, and Import

Segments Covered: By Type & Packaging

Companies Profiled: The market players include Novin Saffron, Bahraman Saffron Company, Tarvand Saffron Co., Esfedan Saffron Co., Gohar Saffron Company, Flora Saffron (ATDM Co.), Rojan Shargh Co. Inc., Sayna Safir, Inc., Giti Pisheh Pars Trading Company, Behin Exir, Ario Co., and Jahan Saffron Production Cooperative Company, and more.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. INTRODUCTION**

- 2.1. Objectives & Scope of the Study
- 2.2. Definitions & Economic Importance
- 2.3. Research Methodology
- 2.4. Factors and Decision Matrix Analysis
- 2.5. Limitations & Challenges

### **3. COMMODITY/PRODUCT/MARKET OVERVIEW**

- 3.1. Evolution/ Origin & Geographic/Agronomic Suitability
- 3.2. Saffron: Crop and Product Images
- 3.3. Saffron Crop Seasonality
- 3.4. Processing & Grading
- 3.5. Saffron Uses & Application Areas
- 3.6. Regulatory Analysis

### **4. IRAN: COUNTRY PROFILE**

### **5. IRAN SAFFRON MARKET GROWTH FACTORS ANALYSIS**

- 5.1. Industry SWOT Analysis
- 5.2. Iran Saffron Market PESTEL Analysis
- 5.3. Agriculture Crop Cultivation Trend
- 5.4. Drivers and Restraints Analysis

### **6. IRAN SAFFRON MARKET: SUPPLY ANALYSIS**

- 6.1. Saffron Supply Analysis (Area & Production)
- 6.2. Province-wise Area & Production of Saffron
- 6.3. Saffron Supply Analysis, by Type
- 6.4. Saffron Supply Analysis, by Packaging Type

### **7. IRAN SAFFRON MARKET: DEMAND ANALYSIS**

#### 7.1. Domestic Saffron Demand

##### 7.1.1. Domestic Consumption

##### 7.1.2. Luggage Trade

#### 7.2. Export Demand

#### 7.3. Saffron Supply Chain

#### 7.4. Saffron Product Variants

### **8. IRAN SAFFRON MARKET: TRADE (EXPORT & IMPORT) ANALYSIS**

#### 8.1. Saffron Export & Import Trend

#### 8.2. Top 10 Export Destinations for Iran Saffron

#### 8.3. China Imports of Saffron from Iran (Value & Volume)

#### 8.4. UAE Imports of Saffron from Iran (Value & Volume)

#### 8.5. Spain Imports of Saffron from Iran (Value & Volume)

### **9. IRAN SAFFRON MARKET: PRICE TREND ANALYSIS**

#### 9.1. Domestic Price Trend

#### 9.2. Export Price Trend

#### 9.3. Price Seasonality

### **10. COMPETITIVE ANALYSIS**

#### 10.1. List of Key Companies Supplying Saffron from Iran

#### 10.2. Key Company Profiles

##### 10.2.1. Novin Saffron

##### 10.2.2. Bahraman Saffron Company

##### 10.2.3. Esfedan Saffron Co.

##### 10.2.4. Tarvand Saffron Co.

##### 10.2.5. Gohar Saffron Company

##### 10.2.6. Flora Saffron (ATDM Co.)

##### 10.2.7. Rojan Shargh Co. Inc.

##### 10.2.8. Sayna Safir, Inc.

##### 10.2.9. Giti Pisheh Pars Trading Company

##### 10.2.10. Behin Exir

##### 10.2.11. Ario Co.

##### 10.2.12. Jahan Saffron Production Cooperative Company

### **11. CONCLUSION**

## 12. APPENDIX

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