

India Mango Market- Trend Analysis & Forecast to 2030

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Abstracts

India Mango Market Overview

India's fresh mango production reached 20.77 million tonnes in FY 2023, with a projected 4.4% growth in 2024. The country exported 22.96 thousand tonnes of fresh mangoes and 109.50 thousand tonnes of mango pulp, with the UAE being a key fresh mango importer, while Saudi Arabia and the Netherlands led in mango pulp imports.

As the world's largest mango producer, India accounts for 40% of global output, cultivating over 1,000 varieties. Major producing states include Andhra Pradesh, Uttar Pradesh, Karnataka, Bihar, Tamil Nadu, and Gujarat. Mangoes, integral to Indian culture and cuisine, drive both domestic consumption and exports, with peak season from April to August.

Primary Areas/ Elements of Research & Analysis

The report provides comprehensive and valuable insights into the supply and demand dynamics of the India mango market. Below are the variables considered and analyzed in the report:

Supply-demand trends, market growth, and trade (exports & imports)

Market structure, conduct, and performance analysis

Historical and forecasted market size (volume & value)

Trade analysis, including key partners, quantities, values, and price trends

Top importers & Suppliers of mango & mango products

Supply chain mapping, pricing, and regulatory framework

Competitive landscape profiling major players

Factors influencing market performance, including sustainability trends

Report Coverage

The report provides historical market data (2010-2023) with projections to 2030, covering supply & demand analysis, trade patterns, and competitive dynamics. It also assesses key barriers, technological advancements, and industry evolution within the India mango market.

Market Growth Factors

The rising global demand for exotic fruits and increasing awareness of health benefits have fueled the growth of Indian mango exports, particularly in North America, Europe, and the Middle East. Government initiatives such as financial aid, export subsidies, and promotional campaigns further support the sector. The expansion of processing capabilities for value-added products like pulp, puree, and frozen mangoes has created new market opportunities.

Market Challenges

Despite its dominance, India's mango market faces challenges due to the seasonal nature of production, limited availability beyond peak months, and inadequate storage and transportation infrastructure, which lead to post-harvest losses. Compliance with international quality standards and trade regulations also presents hurdles.

Future Outlook

The Indian mango industry is highly competitive, with key players including ITC Limited, Mother Dairy, Kay Bee Exports, ABC Fruits, Taj Agro, Vimal Agro Products, Capricorn Food Products, and Allana Group, among others, actively engaged in cultivation, processing, and export.

Scope of the Report:

Historical Years: 2010-2022

Base Year: 2023

Forecast Period: 2024-2030

Units: Value (US\$ Million) and Volume (Tonnes)

Report Coverage: Production, Consumption, Export, and Import

Segments Covered: By Type (Fresh & Processed)

Companies Profiled: The market players include, ITC Limited, Mother India Farms, Kay Bee Exports, Galla Foods, ABC Fruits, Taj Agro International, Vimal Agro Products Pvt. Ltd, TMN International, Capricorn Food Products India Ltd, Ghousia Food Products Pvt Ltd, Lion Foods Private Limited, Foods and Inns Ltd., and Others.

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