

# North America Cold Rolling Flat Steel Industry Situation and Prospects Research report

<https://marketpublishers.com/r/N834B020E4EEN.html>

Date: January 2018

Pages: 137

Price: US\$ 3,500.00 (Single User License)

ID: N834B020E4EEN

## Abstracts

### Summary

The North America Cold Rolling Flat Steel Industry Situation and Prospects Research report is a professional and in-depth study on the current state of the Cold Rolling Flat Steel industry.

In 2016, the world economy expanded by just 2.2 per cent, the slowest rate of growth since the Great Recession of 2009. Underpinning the sluggish global economy are the feeble pace of global investment, dwindling world trade growth, flagging productivity growth and high levels of debt. World gross product is forecast to expand by 2.7 per cent in 2017 and 2.9 per cent in 2018, with this modest recovery more an indication of economic stabilization than a signal of a robust and sustained revival of global demand. Given the close linkages between demand, investment, trade and productivity, the extended episode of weak global growth may prove self-perpetuating in the absence of concerted policy efforts to revive investment and foster a recovery in productivity. This would impede progress towards the Sustainable Development Goals (SDGs), particularly the goals of eradicating extreme poverty and creating decent work for all.

For the sake of making you deeply understand the Cold Rolling Flat Steel industry and meeting you needs to the report contents, North America Cold Rolling Flat Steel Industry Situation and Prospects Research report will stands on the report reader's perspective to provide you a deeply analysis report with the integrity of logic and the comprehensiveness of contents. We promise that we will provide to the report reader a professional and in-depth industry analysis no matter you are the industry insider?potential entrant or investor.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Cold Rolling Flat Steel market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Split by Product Types, with production, revenue, price, and market share and growth rate of each type, can be divided into

- Low Carbon Steel
- Medium Carbon Steel
- High Carbon Steel

Split by applications, this report focuses on consumption, market share and growth rate of Cold Rolling Flat Steel in each application, can be divided into

- Building & Infrastructure
- Automotive
- Mechanical Equipment
- Others

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (Canada, U.S.A, and Others), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Cold Rolling Flat Steel industry development trends and marketing channels are analyzed.

This report Cold Rolling Flat Steel in North America market, especially in United States, Canada and Mexico focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

- Ansteel Group
- Baosteel Group
- JFE
- Gerdau

Evrax Group  
Hebei Steel Group  
CSC  
Arcelormittal  
Essar Steel  
POSCO  
United States Steel Corporation  
Thyssenkrupp AG  
Voestalpine Group  
Steel Authority of India Limited  
SSAB

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY LIFE CYCLE ANALYSIS**

- 1.1 Definition
- 1.2 Classification of Cold Rolling Flat Steel
  - 1.2.1 Low Carbon Steel
  - 1.2.2 Medium Carbon Steel
  - 1.2.3 High Carbon Steel
- 1.3 Application of Cold Rolling Flat Steel
  - 1.3.1 Building & Infrastructure
  - 1.3.2 Automotive
  - 1.3.3 Mechanical Equipment
  - 1.3.4 Others
- 1.4 Market size 2012-2017
- 1.5 Market growth and demand growth rate
- 1.6 Product technical level
- 1.7 Profit margins of Cold Rolling Flat Steel industry

### **2 INDUSTRY MARKET STRUCTURE ANALYSIS**

- 2.1 Supply & Consumption Analysis 2012-2017
  - 2.1.1 United States
  - 2.1.2 Canada
  - 2.1.3 Mexico
- 2.2 Competitor comparison
  - 2.2.1 Major Manufacture market size analysis 2012-2017
  - 2.2.2 Major Manufacture Revenue analysis 2012-2017
  - 2.2.3 Major Manufacture price?cost and gross Margin analysis 2012-2017
- 2.3 Price?cost and gross Margin analysis
- 2.4 Industry concentration

### **3 INDUSTRY MARKET ENVIRONMENT ANALYSIS**

- 3.1 Industry requirements for resources and technology
- 3.2 Industry technology development trend
- 3.3 The impact of national macro policy on Industry
- 3.4 Other influencing factors

## **4 COMPETITIVE PATTERN ANALYSIS**

- 4.1 Industry competitive structure analysis by Region 2012-2017
- 4.2 Industry competitive structure analysis by Manufacture 2012-2017
- 4.3 Market barriers to entry analysis
- 4.4 Threat of substitutes
- 4.5 Cold Rolling Flat Steel industry chain bargaining power analysis
- 4.6 Manufacturer stress analysis
  - 4.6.1 Manufacturer concentration
  - 4.6.2 The proportion of products in the manufacturer's products
  - 4.6.3 Manufacturer profitability analysis

## **5 MAJOR MANUFACTURERS ANALYSIS**

- 5.1 Ansteel Group
  - 5.1.1 Company profile
  - 5.1.2 Product introduction
  - 5.1.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.2 Baosteel Group
  - 5.2.1 Company profile
  - 5.2.2 Product introduction
  - 5.2.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.3 JFE
  - 5.3.1 Company profile
  - 5.3.2 Product introduction
  - 5.3.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.4 Gerdau
  - 5.4.1 Company profile
  - 5.4.2 Product introduction
  - 5.4.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.5 Evraz Group
  - 5.5.1 Company profile
  - 5.5.2 Product introduction
  - 5.5.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.6 Hebei Steel Group
  - 5.6.1 Company profile
  - 5.6.2 Product introduction
  - 5.6.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.7 CSC

- 5.7.1 Company profile
- 5.7.2 Product introduction
- 5.7.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.8 Arcelormittal
  - 5.8.1 Company profile
  - 5.8.2 Product introduction
  - 5.8.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.9 Essar Steel
  - 5.9.1 Company profile
  - 5.9.2 Product introduction
  - 5.9.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.10 POSCO
  - 5.10.1 Company profile
  - 5.10.2 Product introduction
  - 5.10.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.11 United States Steel Corporation
  - 5.11.1 Company profile
  - 5.11.2 Product introduction
  - 5.11.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.12 Thyssenkrupp AG
  - 5.12.1 Company profile
  - 5.12.2 Product introduction
  - 5.12.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.13 Voestalpine Group
  - 5.13.1 Company profile
  - 5.13.2 Product introduction
  - 5.13.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.14 Steel Authority of India Limited
  - 5.14.1 Company profile
  - 5.14.2 Product introduction
  - 5.14.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.15 SSAB
  - 5.15.1 Company profile
  - 5.15.2 Product introduction

5.15.3 Capacity, Production, price, revenue, cost and gross Margin analysis  
2012-2017

## **6 PRODUCT DIFFERENTIATION ANALYSIS**

- 6.1 Consumption survey analysis 2012-2017
- 6.2 Investigation and analysis of consumer groups
  - 6.2.1 Consumer group structure
  - 6.2.2 Characteristics of different consumer groups
  - 6.2.3 Downstream consumer market demand
- 6.3 Consumption regional markets survey
- 6.4 Brand satisfaction survey
  - 6.4.1 Brand structure
  - 6.4.2 Brand regional differences analysis
  - 6.4.3 Brand satisfaction analysis

## **7 CHANNEL ANALYSIS (MARKETING MODEL AND IMPORT & EXPORT)**

- 7.1 Sales channel analysis
- 7.2 Composition of consumption place
- 7.3 Import & Export market analysis 2012-2017
  - 7.3.1 Import & Export market structure
  - 7.3.2 Regional pattern of import & Export market
  - 7.3.3 Consumption value and Growth rate statistics

## **8 INDUSTRY CHAIN AND MANUFACTURING COST ANALYSIS**

- 8.1 Upstream Major Raw Materials Suppliers Analysis of Cold Rolling Flat Steel
  - 8.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Cold Rolling Flat Steel
  - 8.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of Cold Rolling Flat Steel by Regions
- 8.2 Upstream Major Equipment Suppliers Analysis of Cold Rolling Flat Steel
  - 8.2.1 Major Equipment Suppliers with Contact Information Analysis of Cold Rolling Flat Steel
  - 8.2.2 Major Equipment Suppliers with Product Pictures Analysis of Cold Rolling Flat Steel by Regions
- 8.3 Downstream Major Consumers Analysis of Cold Rolling Flat Steel
  - 8.3.1 Major Consumers with Contact Information Analysis of Cold Rolling Flat Steel

8.3.2 Major Consumers with Consumption Volume Analysis of Cold Rolling Flat Steel by Regions

8.4 Supply Chain Relationship Analysis of Cold Rolling Flat Steel

8.5 Raw Material Suppliers and Price Analysis of Cold Rolling Flat Steel

8.6 Labor Cost Analysis of Cold Rolling Flat Steel

8.7 Manufacturing Cost Structure Analysis of Cold Rolling Flat Steel

8.8 Other Costs Analysis of Cold Rolling Flat Steel

8.9 Manufacturing Cost Structure Analysis of Cold Rolling Flat Steel

8.10 Manufacturing Process Analysis of Cold Rolling Flat Steel

## **9 INDUSTRY DEVELOPMENT TREND ANALYSIS**

9.1 Supply & Consumption Analysis 2017-2021

9.1.1 United States

9.1.2 Canada

9.1.3 Mexico

## **10 STRATEGIC ANALYSIS**

## **11 CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## Tables & Figures

### TABLES AND FIGURES

Figure Picture of Cold Rolling Flat Steel

Table Type of Cold Rolling Flat Steel

Figure Global Production Market Share of Cold Rolling Flat Steel by Type in 2016

Figure Cold Rolling Flat Steel Product Picture and Specifications of Low Carbon Steel

Figure Global market size and Growth rate of Low Carbon Steel in 2012-2017

Figure Cold Rolling Flat Steel Product Picture and Specifications of Medium Carbon Steel

Figure Global market size and Growth rate of Medium Carbon Steel in 2012-2017

Figure Cold Rolling Flat Steel Product Picture and Specifications of High Carbon Steel

Figure Global market size and Growth rate of High Carbon Steel in 2012-2017

Table Applications of Cold Rolling Flat Steel

Figure Global Consumption Volume Market Share of Cold Rolling Flat Steel by Applications in 2016

Figure Building & Infrastructure Examples

Table Major Consumers of Building & Infrastructure

Figure Automotive Examples

Table Major Consumers of Automotive

Figure Mechanical Equipment Examples

Table Major Consumers of Mechanical Equipment

Figure Others Examples

Table Major Consumers of Others

Figure Global Production and Growth rate of Cold Rolling Flat Steel in 2012-2017

Figure Global Production of Cold Rolling Flat Steel by Region in 2012-2017

Figure Global Production Growth rate and demand Growth rate of Cold Rolling Flat Steel in 2012-2017

Figure Global Cold Rolling Flat Steel Industry gross Margin level 2012-2017

Table Global Cold Rolling Flat Steel Industry gross Margin level by Region 2012-2017

Figure Global Cold Rolling Flat Steel Major Manufacturers gross Margin in 2016

Figure Global Cold Rolling Flat Steel Industry Supply & Consumption comparative analysis 2012-2017

Table Global Supply Market size of Cold Rolling Flat Steel in 2012-2017

Figure Global Supply market share by Region in 2016

Table Global Consumption Market size of Cold Rolling Flat Steel in 2012-2017

Figure Global Consumption market share in 2016

Figure United States Cold Rolling Flat Steel Industry market size by type 2012-2017

Table United States Supply market analysis 2012-2017  
Figure United States Supply market Growth rate analysis 2012-2017  
Table United States Consumption market analysis 2012-2017  
Figure United States Supply & Consumption market share Competitive analysis 2012-2017  
Figure Canada Cold Rolling Flat Steel Industry market size by type 2012-2017  
Table Canada Supply market analysis 2012-2017  
Figure Canada Supply market Growth rate analysis 2012-2017  
Table Canada Consumption market analysis 2012-2017  
Figure Canada Supply & Consumption market share Competitive analysis 2012-2017  
Figure Mexico Cold Rolling Flat Steel Industry market size by type 2012-2017  
Table Mexico Supply market analysis 2012-2017  
Figure Mexico Supply market Growth rate analysis 2012-2017  
Table Mexico Consumption market analysis 2012-2017  
Figure Mexico Supply & Consumption market share Competitive analysis 2012-2017  
Table Major Manufacture Capacity market size analysis 2012-2017  
Figure Major Manufacture Capacity market share in 2016  
Table Major Manufacture Production market size analysis 2012-2017  
Figure Major Manufacture Production share in 2016  
Table Major Manufacture Revenue market size analysis 2012-2017  
Figure Major Manufacture Revenue share in 2016  
Table Major Manufacture price Competitive analysis 2012-2017  
Figure Major Manufacture price Competitive analysis 2016  
Table Major Manufacture cost Competitive analysis 2012-2017  
Figure Major Manufacture cost Competitive analysis 2016  
Table Major Manufacture gross Margin Competitive analysis 2012-2017  
Figure Major Manufacture gross Margin Competitive analysis 2016  
Table Price Comparison of Cold Rolling Flat Steel by Regions 2012-2017 (USD/Unit)  
Table Price of Different Cold Rolling Flat Steel Product Types (USD/Unit)  
Figure Cost Comparison of Cold Rolling Flat Steel by Regions 2012-2017 (USD/Unit)  
Figure Gross Margin Comparison of Cold Rolling Flat Steel by Regions 2012-2017 (USD/Unit)  
Table Market barriers to entry analysis?Top 5?  
Table Competitive analysis of substitutes  
Table Cold Rolling Flat Steel Industry chain bargaining power analysis  
Figure Major Manufacture Production Market share in 2016  
Table the proportion of products in the manufacturer's products  
Table Major Manufacture Revenue comparative analysis 2012-2017  
Table Major Manufacture Gross Margin comparative analysis 2012-2017

Table Ansteel Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Ansteel Group Cold Rolling Flat Steel product picture

Table Ansteel Group Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Ansteel Group Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Ansteel Group Cold Rolling Flat Steel market share analysis 2012-2017

Table Baosteel Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Baosteel Group Cold Rolling Flat Steel product picture

Table Baosteel Group Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Baosteel Group Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Baosteel Group Cold Rolling Flat Steel market share analysis 2012-2017

Table JFE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure JFE Cold Rolling Flat Steel product picture

Table JFE Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure JFE Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure JFE Cold Rolling Flat Steel market share analysis 2012-2017

Table Gerdau Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Gerdau Cold Rolling Flat Steel product picture

Table Gerdau Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Gerdau Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Gerdau Cold Rolling Flat Steel market share analysis 2012-2017

Table Evraz Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Evraz Group Cold Rolling Flat Steel product picture

Table Evraz Group Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Evraz Group Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Evraz Group Cold Rolling Flat Steel market share analysis 2012-2017

Table Hebei Steel Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Hebei Steel Group Cold Rolling Flat Steel product picture

Table Hebei Steel Group Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Hebei Steel Group Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Hebei Steel Group Cold Rolling Flat Steel market share analysis 2012-2017

Table CSC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure CSC Cold Rolling Flat Steel product picture

Table CSC Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure CSC Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure CSC Cold Rolling Flat Steel market share analysis 2012-2017

Table Arcelormittal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Arcelormittal Cold Rolling Flat Steel product picture

Table Arcelormittal Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Arcelormittal Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Arcelormittal Cold Rolling Flat Steel market share analysis 2012-2017

Table Essar Steel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Essar Steel Cold Rolling Flat Steel product picture

Table Essar Steel Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Essar Steel Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Essar Steel Cold Rolling Flat Steel market share analysis 2012-2017

Table POSCO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure POSCO Cold Rolling Flat Steel product picture

Table POSCO Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure POSCO Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure POSCO Cold Rolling Flat Steel market share analysis 2012-2017

Table United States Steel Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure United States Steel Corporation Cold Rolling Flat Steel product picture

Table United States Steel Corporation Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure United States Steel Corporation Cold Rolling Flat Steel market size & Growth

rate analysis 2012-2017

Figure United States Steel Corporation Cold Rolling Flat Steel market share analysis 2012-2017

Table Thyssenkrupp AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Thyssenkrupp AG Cold Rolling Flat Steel product picture

Table Thyssenkrupp AG Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Thyssenkrupp AG Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Thyssenkrupp AG Cold Rolling Flat Steel market share analysis 2012-2017

Table Voestalpine Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Voestalpine Group Cold Rolling Flat Steel product picture

Table Voestalpine Group Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Voestalpine Group Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Voestalpine Group Cold Rolling Flat Steel market share analysis 2012-2017

Table Steel Authority of India Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Steel Authority of India Limited Cold Rolling Flat Steel product picture

Table Steel Authority of India Limited Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Steel Authority of India Limited Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure Steel Authority of India Limited Cold Rolling Flat Steel market share analysis 2012-2017

Table SSAB Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure SSAB Cold Rolling Flat Steel product picture

Table SSAB Cold Rolling Flat Steel Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure SSAB Cold Rolling Flat Steel market size & Growth rate analysis 2012-2017

Figure SSAB Cold Rolling Flat Steel market share analysis 2012-2017

Figure Cold Rolling Flat Steel Consumption volume Survey analysis by Region 2012-2017

Table marketing model analysis

Table Cold Rolling Flat Steel Consumption volume market share analysis by region 2012-2017



Table Regional Cold Rolling Flat Steel Import & Export comparative analysis 2012-2017

Table United States Cold Rolling Flat Steel Production, Consumption, Import & Export (2012-2017)

Table Canada Cold Rolling Flat Steel Production, Consumption, Import & Export (2012-2017)

Table Mexico Cold Rolling Flat Steel Production, Consumption, Import & Export (2012-2017)

Figure United States Cold Rolling Flat Steel Consumption value and Growth rate 2012-2017

Figure Canada Cold Rolling Flat Steel Consumption value and Growth rate 2012-2017

Figure Mexico Cold Rolling Flat Steel Consumption value and Growth rate 2012-2017

Table Major Raw Materials Suppliers with Contact Information of Cold Rolling Flat Steel

Table Major Raw Materials Suppliers with Supply Volume of Cold Rolling Flat Steel by Regions

Table Major Equipment Suppliers with Contact Information of Cold Rolling Flat Steel

Table Major Equipment Suppliers with Product Pictures of Cold Rolling Flat Steel by Regions

Table Major Consumers with Contact Information of Cold Rolling Flat Steel

Table Major Consumers with Consumption Volume of Cold Rolling Flat Steel by Regions

Figure Supply Chain Relationship Analysis of Cold Rolling Flat Steel

Table Major Raw Materials Analysis of Cold Rolling Flat Steel

Figure 2012-2017 Price Analysis (USD/MT) of AAA

Figure 2012-2017 Price Analysis (USD/MT) of BBB

Figure 2012-2017 Price Analysis (USD/MT) of CCC

Figure 2012-2017 Price Analysis (USD/MT) of DDD

Figure 2015 APAC Overview of Average Monthly Labor Cost

Figure 2015 Americas Overview of Average Monthly Labor Cost

Figure 2015 EMEA Overview of Average Monthly Labor Cost

Figure 2012-2017 USA Employment Cost Index (ECI)

Figure 2010-2014 China Average Wage of Worker and Growth Rate (CNY/a)

Table Annual Depreciation Rate of Equipment in 2012-2017

Table Manufacturing Cost Structure Analysis of Cold Rolling Flat Steel in 2015

Figure Manufacturing Process Analysis of Cold Rolling Flat Steel

Figure World Cold Rolling Flat Steel Industry development trend analysis 2017-2021

Table World Cold Rolling Flat Steel Industry market Forecast analysis 2017-2021

Table Region Consumption market share of Cold Rolling Flat Steel 2017-2021

Figure United States Cold Rolling Flat Steel Industry market size by type 2017-2021

Table United States Supply market analysis 2017-2021

Figure United States Supply market Growth rate analysis 2017-2021  
Table United States Consumption market analysis 2017-2021  
Figure United States Supply & Consumption market share Competitive analysis 2017-2021  
Figure Canada Cold Rolling Flat Steel Industry market size by type 2017-2021  
Table Canada Supply market analysis 2017-2021  
Figure Canada Supply market Growth rate analysis 2017-2021  
Table Canada Consumption market analysis 2017-2021  
Figure Canada Supply & Consumption market share Competitive analysis 2017-2021  
Figure Mexico Cold Rolling Flat Steel Industry market size by type 2017-2021  
Table Mexico Supply market analysis 2017-2021  
Figure Mexico Supply market Growth rate analysis 2017-2021  
Table Mexico Consumption market analysis 2017-2021  
Figure Mexico Supply & Consumption market share Competitive analysis 2017-2021  
Table New Project SWOT Analysis of Cold Rolling Flat Steel

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