

North America Alkaline Batteries Industry Situation and Prospects Research report

<https://marketpublishers.com/r/N54DBD90584EN.html>

Date: January 2018

Pages: 148

Price: US\$ 3,500.00 (Single User License)

ID: N54DBD90584EN

Abstracts

Summary

The North America Alkaline Batteries Industry Situation and Prospects Research report is a professional and in-depth study on the current state of the Alkaline Batteries industry.

In 2016, the world economy expanded by just 2.2 per cent, the slowest rate of growth since the Great Recession of 2009. Underpinning the sluggish global economy are the feeble pace of global investment, dwindling world trade growth, flagging productivity growth and high levels of debt. World gross product is forecast to expand by 2.7 per cent in 2017 and 2.9 per cent in 2018, with this modest recovery more an indication of economic stabilization than a signal of a robust and sustained revival of global demand. Given the close linkages between demand, investment, trade and productivity, the extended episode of weak global growth may prove self-perpetuating in the absence of concerted policy efforts to revive investment and foster a recovery in productivity. This would impede progress towards the Sustainable Development Goals (SDGs), particularly the goals of eradicating extreme poverty and creating decent work for all.

For the sake of making you deeply understand the Alkaline Batteries industry and meeting your needs to the report contents, North America Alkaline Batteries Industry Situation and Prospects Research report will stand on the report reader's perspective to provide you a deeply analysis report with the integrity of logic and the comprehensiveness of contents. We promise that we will provide to the report reader a professional and in-depth industry analysis no matter you are the industry insider?potential entrant or investor.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Alkaline Batteries market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Split by Product Types, with production, revenue, price, and market share and growth rate of each type, can be divided into

- AA
- AAA
- C Battery
- D Battery
- 9V Battery

Split by applications, this report focuses on consumption, market share and growth rate of Alkaline Batteries in each application, can be divided into

- Flashlights
- Entertainment
- Toy and Novelty
- Remote Control
- Others

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (Canada, U.S.A, and Others), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Alkaline Batteries industry development trends and marketing channels are analyzed.

This report Alkaline Batteries in North America market, especially in United States, Canada and Mexico focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

555BF

Energizer Batteries
Spectrum Brands
Sonluk
Panasonic
Fujitsu
MUSTANG
3circles
Huatai
Sunwatt
Nanfu
Toshiba

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY LIFE CYCLE ANALYSIS

- 1.1 Definition
- 1.2 Classification of Alkaline Batteries
 - 1.2.1 AA
 - 1.2.2 AAA
 - 1.2.3 C Battery
 - 1.2.4 D Battery
 - 1.2.5 9V Battery
- 1.3 Application of Alkaline Batteries
 - 1.3.1 Flashlights
 - 1.3.2 Entertainment
 - 1.3.3 Toy and Novelty
 - 1.3.4 Remote Control
 - 1.3.5 Others
- 1.4 Market size 2012-2017
- 1.5 Market growth and demand growth rate
- 1.6 Product technical level
- 1.7 Profit margins of Alkaline Batteries industry

2 INDUSTRY MARKET STRUCTURE ANALYSIS

- 2.1 Supply & Consumption Analysis 2012-2017
 - 2.1.1 United States
 - 2.1.2 Canada
 - 2.1.3 Mexico
- 2.2 Competitor comparison
 - 2.2.1 Major Manufacture market size analysis 2012-2017
 - 2.2.2 Major Manufacture Revenue analysis 2012-2017
 - 2.2.3 Major Manufacture price?cost and gross Margin analysis 2012-2017
- 2.3 Price?cost and gross Margin analysis
- 2.4 Industry concentration

3 INDUSTRY MARKET ENVIRONMENT ANALYSIS

- 3.1 Industry requirements for resources and technology
- 3.2 Industry technology development trend

- 3.3 The impact of national macro policy on Industry
- 3.4 Other influencing factors

4 COMPETITIVE PATTERN ANALYSIS

- 4.1 Industry competitive structure analysis by Region 2012-2017
- 4.2 Industry competitive structure analysis by Manufacture 2012-2017
- 4.3 Market barriers to entry analysis
- 4.4 Threat of substitutes
- 4.5 Alkaline Batteries industry chain bargaining power analysis
- 4.6 Manufacturer stress analysis
 - 4.6.1 Manufacturer concentration
 - 4.6.2 The proportion of products in the manufacturer's products
 - 4.6.3 Manufacturer profitability analysis

5 MAJOR MANUFACTURERS ANALYSIS

- 5.1 555BF
 - 5.1.1 Company profile
 - 5.1.2 Product introduction
 - 5.1.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.2 Energizer Batteries
 - 5.2.1 Company profile
 - 5.2.2 Product introduction
 - 5.2.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.3 Spectrum Brands
 - 5.3.1 Company profile
 - 5.3.2 Product introduction
 - 5.3.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.4 Sonluk
 - 5.4.1 Company profile
 - 5.4.2 Product introduction
 - 5.4.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.5 Panasonic
 - 5.5.1 Company profile
 - 5.5.2 Product introduction
 - 5.5.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.6 Fujitsu
 - 5.6.1 Company profile

5.6.2 Product introduction

5.6.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

5.7 MUSTANG

5.7.1 Company profile

5.7.2 Product introduction

5.7.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

5.8 3circles

5.8.1 Company profile

5.8.2 Product introduction

5.8.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

5.9 Huatai

5.9.1 Company profile

5.9.2 Product introduction

5.9.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

5.10 Sunwatt

5.10.1 Company profile

5.10.2 Product introduction

5.10.3 Capacity, Production, price, revenue, cost and gross Margin analysis

2012-2017

5.11 Nanfu

5.11.1 Company profile

5.11.2 Product introduction

5.11.3 Capacity, Production, price, revenue, cost and gross Margin analysis

2012-2017

5.12 Toshiba

5.12.1 Company profile

5.12.2 Product introduction

5.12.3 Capacity, Production, price, revenue, cost and gross Margin analysis

2012-2017

6 PRODUCT DIFFERENTIATION ANALYSIS

6.1 Consumption survey analysis 2012-2017

6.2 Investigation and analysis of consumer groups

6.2.1 Consumer group structure

6.2.2 Characteristics of different consumer groups

6.2.3 Downstream consumer market demand

6.3 Consumption regional market survey

6.4 Brand satisfaction survey

- 6.4.1 Brand structure
- 6.4.2 Brand regional differences analysis
- 6.4.3 Brand satisfaction analysis

7 CHANNEL ANALYSIS (MARKETING MODEL AND IMPORT & EXPORT)

- 7.1 Sales channel analysis
- 7.2 Composition of consumption place
- 7.3 Import & Export market analysis 2012-2017
 - 7.3.1 Import & Export market structure
 - 7.3.2 Regional pattern of import & Export market
 - 7.3.3 Consumption value and Growth rate statistics

8 INDUSTRY CHAIN AND MANUFACTURING COST ANALYSIS

- 8.1 Upstream Major Raw Materials Suppliers Analysis of Alkaline Batteries
 - 8.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Alkaline Batteries
 - 8.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of Alkaline Batteries by Regions
- 8.2 Upstream Major Equipment Suppliers Analysis of Alkaline Batteries
 - 8.2.1 Major Equipment Suppliers with Contact Information Analysis of Alkaline Batteries
 - 8.2.2 Major Equipment Suppliers with Product Pictures Analysis of Alkaline Batteries by Regions
- 8.3 Downstream Major Consumers Analysis of Alkaline Batteries
 - 8.3.1 Major Consumers with Contact Information Analysis of Alkaline Batteries
 - 8.3.2 Major Consumers with Consumption Volume Analysis of Alkaline Batteries by Regions
- 8.4 Supply Chain Relationship Analysis of Alkaline Batteries
- 8.5 Raw Material Suppliers and Price Analysis of Alkaline Batteries
- 8.6 Labor Cost Analysis of Alkaline Batteries
- 8.7 Manufacturing Cost Structure Analysis of Alkaline Batteries
- 8.8 Other Costs Analysis of Alkaline Batteries
- 8.9 Manufacturing Cost Structure Analysis of Alkaline Batteries
- 8.10 Manufacturing Process Analysis of Alkaline Batteries

9 INDUSTRY DEVELOPMENT TREND ANALYSIS

9.1 Supply & Consumption Analysis 2017-2021

9.1.1 United States

9.1.2 Canada

9.1.3 Mexico

10 STRATEGIC ANALYSIS

11 CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

Tables & Figures

TABLES AND FIGURES

Figure Picture of Alkaline Batteries

Table Type of Alkaline Batteries

Figure Global Production Market Share of Alkaline Batteries by Type in 2016

Figure Alkaline Batteries Product Picture and Specifications of AA

Figure Global market size and Growth rate of AA in 2012-2017

Figure Alkaline Batteries Product Picture and Specifications of AAA

Figure Global market size and Growth rate of AAA in 2012-2017

Figure Alkaline Batteries Product Picture and Specifications of C Battery

Figure Global market size and Growth rate of C Battery in 2012-2017

Figure Alkaline Batteries Product Picture and Specifications of D Battery

Figure Global market size and Growth rate of D Battery in 2012-2017

Figure Alkaline Batteries Product Picture and Specifications of 9V Battery

Figure Global market size and Growth rate of 9V Battery in 2012-2017

Table Applications of Alkaline Batteries

Figure Global Consumption Volume Market Share of Alkaline Batteries by Applications in 2016

Figure Flashlights Examples

Table Major Consumers of Flashlights

Figure Entertainment Examples

Table Major Consumers of Entertainment

Figure Toy and Novelty Examples

Table Major Consumers of Toy and Novelty

Figure Remote Control Examples

Table Major Consumers of Remote Control

Figure Others Examples

Table Major Consumers of Others

Figure Global Production and Growth rate of Alkaline Batteries in 2012-2017

Figure Global Production of Alkaline Batteries by Region in 2012-2017

Figure Global Production Growth rate and demand Growth rate of Alkaline Batteries in 2012-2017

Figure Global Alkaline Batteries Industry gross Margin level 2012-2017

Table Global Alkaline Batteries Industry gross Margin level by Region 2012-2017

Figure Global Alkaline Batteries Major Manufacturers gross Margin in 2016

Figure Global Alkaline Batteries Industry Supply & Consumption comparative analysis 2012-2017

Table Global Supply Market size of Alkaline Batteries in 2012-2017
Figure Global Supply market share by Region in 2016
Table Global Consumption Market size of Alkaline Batteries in 2012-2017
Figure Global Consumption market share in 2016
Figure United States Alkaline Batteries Industry market size by type 2012-2017
Table United States Supply market analysis 2012-2017
Figure United States Supply market Growth rate analysis 2012-2017
Table United States Consumption market analysis 2012-2017
Figure United States Supply & Consumption market share Competitive analysis 2012-2017
Figure Canada Alkaline Batteries Industry market size by type 2012-2017
Table Canada Supply market analysis 2012-2017
Figure Canada Supply market Growth rate analysis 2012-2017
Table Canada Consumption market analysis 2012-2017
Figure Canada Supply & Consumption market share Competitive analysis 2012-2017
Figure Mexico Alkaline Batteries Industry market size by type 2012-2017
Table Mexico Supply market analysis 2012-2017
Figure Mexico Supply market Growth rate analysis 2012-2017
Table Mexico Consumption market analysis 2012-2017
Figure Mexico Supply & Consumption market share Competitive analysis 2012-2017
Table Major Manufacture Capacity market size analysis 2012-2017
Figure Major Manufacture Capacity market share in 2016
Table Major Manufacture Production market size analysis 2012-2017
Figure Major Manufacture Production share in 2016
Table Major Manufacture Revenue market size analysis 2012-2017
Figure Major Manufacture Revenue share in 2016
Table Major Manufacture price Competitive analysis 2012-2017
Figure Major Manufacture price Competitive analysis 2016
Table Major Manufacture cost Competitive analysis 2012-2017
Figure Major Manufacture cost Competitive analysis 2016
Table Major Manufacture gross Margin Competitive analysis 2012-2017
Figure Major Manufacture gross Margin Competitive analysis 2016
Table Price Comparison of Alkaline Batteries by Regions 2012-2017 (USD/Unit)
Table Price of Different Alkaline Batteries Product Types (USD/Unit)
Figure Cost Comparison of Alkaline Batteries by Regions 2012-2017 (USD/Unit)
Figure Gross Margin Comparison of Alkaline Batteries by Regions 2012-2017 (USD/Unit)
Table Market barriers to entry analysis?Top 5?
Table Competitive analysis of substitutes

Table Alkaline Batteries Industry chain bargaining power analysis
Figure Major Manufacture Production Market share in 2016
Table the proportion of products in the manufacturer's products
Table Major Manufacture Revenue comparative analysis 2012-2017
Table Major Manufacture Gross Margin comparative analysis 2012-2017
Table 555BF Basic Information, Manufacturing Base, Sales Area and Its Competitors
Figure 555BF Alkaline Batteries product picture
Table 555BF Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
Figure 555BF Alkaline Batteries market size & Growth rate analysis 2012-2017
Figure 555BF Alkaline Batteries market share analysis 2012-2017
Table Energizer Batteries Basic Information, Manufacturing Base, Sales Area and Its Competitors
Figure Energizer Batteries Alkaline Batteries product picture
Table Energizer Batteries Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
Figure Energizer Batteries Alkaline Batteries market size & Growth rate analysis 2012-2017
Figure Energizer Batteries Alkaline Batteries market share analysis 2012-2017
Table Spectrum Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors
Figure Spectrum Brands Alkaline Batteries product picture
Table Spectrum Brands Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
Figure Spectrum Brands Alkaline Batteries market size & Growth rate analysis 2012-2017
Figure Spectrum Brands Alkaline Batteries market share analysis 2012-2017
Table Sonluk Basic Information, Manufacturing Base, Sales Area and Its Competitors
Figure Sonluk Alkaline Batteries product picture
Table Sonluk Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
Figure Sonluk Alkaline Batteries market size & Growth rate analysis 2012-2017
Figure Sonluk Alkaline Batteries market share analysis 2012-2017
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors
Figure Panasonic Alkaline Batteries product picture
Table Panasonic Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
Figure Panasonic Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure Panasonic Alkaline Batteries market share analysis 2012-2017

Table Fujitsu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Fujitsu Alkaline Batteries product picture

Table Fujitsu Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Fujitsu Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure Fujitsu Alkaline Batteries market share analysis 2012-2017

Table MUSTANG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure MUSTANG Alkaline Batteries product picture

Table MUSTANG Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure MUSTANG Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure MUSTANG Alkaline Batteries market share analysis 2012-2017

Table 3circles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure 3circles Alkaline Batteries product picture

Table 3circles Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure 3circles Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure 3circles Alkaline Batteries market share analysis 2012-2017

Table Huatai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Huatai Alkaline Batteries product picture

Table Huatai Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Huatai Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure Huatai Alkaline Batteries market share analysis 2012-2017

Table Sunwatt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Sunwatt Alkaline Batteries product picture

Table Sunwatt Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Sunwatt Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure Sunwatt Alkaline Batteries market share analysis 2012-2017

Table Nanfu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Nanfu Alkaline Batteries product picture

Table Nanfu Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Nanfu Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure Nanfu Alkaline Batteries market share analysis 2012-2017

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Toshiba Alkaline Batteries product picture

Table Toshiba Alkaline Batteries Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Toshiba Alkaline Batteries market size & Growth rate analysis 2012-2017

Figure Toshiba Alkaline Batteries market share analysis 2012-2017

Figure Alkaline Batteries Consumption volume Survey analysis by Region 2012-2017

Table marketing model analysis

Table Alkaline Batteries Consumption volume market share analysis by region 2012-2017

Table Regional Alkaline Batteries Import & Export comparative analysis 2012-2017

Table United States Alkaline Batteries Production, Consumption, Import & Export (2012-2017)

Table Canada Alkaline Batteries Production, Consumption, Import & Export (2012-2017)

Table Mexico Alkaline Batteries Production, Consumption, Import & Export (2012-2017)

Figure United States Alkaline Batteries Consumption value and Growth rate 2012-2017

Figure Canada Alkaline Batteries Consumption value and Growth rate 2012-2017

Figure Mexico Alkaline Batteries Consumption value and Growth rate 2012-2017

Table Major Raw Materials Suppliers with Contact Information of Alkaline Batteries

Table Major Raw Materials Suppliers with Supply Volume of Alkaline Batteries by Regions

Table Major Equipment Suppliers with Contact Information of Alkaline Batteries

Table Major Equipment Suppliers with Product Pictures of Alkaline Batteries by Regions

Table Major Consumers with Contact Information of Alkaline Batteries

Table Major Consumers with Consumption Volume of Alkaline Batteries by Regions

Figure Supply Chain Relationship Analysis of Alkaline Batteries

Table Major Raw Materials Analysis of Alkaline Batteries

Figure 2012-2017 Price Analysis (USD/MT) of AAA

Figure 2012-2017 Price Analysis (USD/MT) of BBB

Figure 2012-2017 Price Analysis (USD/MT) of CCC

Figure 2012-2017 Price Analysis (USD/MT) of DDD

Figure 2015 APAC Overview of Average Monthly Labor Cost

Figure 2015 Americas Overview of Average Monthly Labor Cost

Figure 2015 EMEA Overview of Average Monthly Labor Cost

Figure 2012-2017 USA Employment Cost Index (ECI)

Figure 2010-2014 China Average Wage of Worker and Growth Rate (CNY/a)

Table Annual Depreciation Rate of Equipment in 2012-2017

Table Manufacturing Cost Structure Analysis of Alkaline Batteries in 2015

Figure Manufacturing Process Analysis of Alkaline Batteries

Figure World Alkaline Batteries Industry development trend analysis 2017-2021

Table World Alkaline Batteries Industry market Forecast analysis 2017-2021

Table Region Consumption market share of Alkaline Batteries 2017-2021

Figure United States Alkaline Batteries Industry market size by type 2017-2021

Table United States Supply market analysis 2017-2021

Figure United States Supply market Growth rate analysis 2017-2021

Table United States Consumption market analysis 2017-2021

Figure United States Supply & Consumption market share Competitive analysis
2017-2021

Figure Canada Alkaline Batteries Industry market size by type 2017-2021

Table Canada Supply market analysis 2017-2021

Figure Canada Supply market Growth rate analysis 2017-2021

Table Canada Consumption market analysis 2017-2021

Figure Canada Supply & Consumption market share Competitive analysis 2017-2021

Figure Mexico Alkaline Batteries Industry market size by type 2017-2021

Table Mexico Supply market analysis 2017-2021

Figure Mexico Supply market Growth rate analysis 2017-2021

Table Mexico Consumption market analysis 2017-2021

Figure Mexico Supply & Consumption market share Competitive analysis 2017-2021

Table New Project SWOT Analysis of Alkaline Batteries

I would like to order

Product name: North America Alkaline Batteries Industry Situation and Prospects Research report

Product link: <https://marketpublishers.com/r/N54DBD90584EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N54DBD90584EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970