

Global Rum Industry In-Depth Investigation and Analysis Report 2016

<https://marketpublishers.com/r/GC79976C4E2EN.html>

Date: December 2016

Pages: 114

Price: US\$ 2,850.00 (Single User License)

ID: GC79976C4E2EN

Abstracts

Summary

This report studies Rum in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, with production, revenue, consumption, import and export in these regions, from 2011 to 2016, and forecast to 2020.

The GAGR of Rum industry is 1.9% for five years. Rum industry of the United States, Europe, Japan, and China accounts for 40% of the global consumer market share. Meanwhile, as the market of Rum industry tends to be saturated in economic developed regions and the consumer market in the region of emerging economies such as China, India, Brazil, etc is on the rise, the demand for Rum industry will increase unceasingly. Among them, the average output growth rate of Rum industry in China is 2.3%. Besides, our analysts believe that it will increase rapidly with an average growth rate of 2.1% (5 years) in the next 5 years.

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Japan

Other

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

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