

Global Outdoor Grills Market Research Report 2016

<https://marketpublishers.com/r/GD3AD2ADA06EN.html>

Date: September 2016

Pages: 112

Price: US\$ 2,650.00 (Single User License)

ID: GD3AD2ADA06EN

Abstracts

This report studies Outdoor Grills in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer,

Contents

1 OUTDOOR GRILLS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Grills
- 1.2 Outdoor Grills Segment by Type
 - 1.2.1 Global Production Market Share of Outdoor Grills by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Outdoor Grills Segment by Application
 - 1.3.1 Outdoor Grills Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Outdoor Grills Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Outdoor Grills (2011-2021)

2 GLOBAL OUTDOOR GRILLS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Outdoor Grills Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Outdoor Grills Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Outdoor Grills Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Outdoor Grills Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Outdoor Grills Market Competitive Situation and Trends
 - 2.5.1 Outdoor Grills Market Concentration Rate
 - 2.5.2 Outdoor Grills Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL OUTDOOR GRILLS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Outdoor Grills Production by Region (2011-2016)
- 3.2 Global Outdoor Grills Production Market Share by Region (2011-2016)

- 3.3 Global Outdoor Grills Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Outdoor Grills Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Outdoor Grills Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Outdoor Grills Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Outdoor Grills Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Outdoor Grills Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL OUTDOOR GRILLS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Outdoor Grills Consumption by Regions (2011-2016)
- 4.2 North America Outdoor Grills Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Outdoor Grills Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Outdoor Grills Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Outdoor Grills Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL OUTDOOR GRILLS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Outdoor Grills Production and Market Share by Type (2011-2016)
- 5.2 Global Outdoor Grills Revenue and Market Share by Type (2011-2016)
- 5.3 Global Outdoor Grills Price by Type (2011-2016)
- 5.4 Global Outdoor Grills Production Growth by Type (2011-2016)

6 GLOBAL OUTDOOR GRILLS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Outdoor Grills Consumption and Market Share by Application (2011-2016)
- 6.2 Global Outdoor Grills Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL OUTDOOR GRILLS MANUFACTURERS PROFILES/ANALYSIS

7.1 Picnic Time

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Outdoor Grills Product Type, Application and Specification

7.1.3 Picnic Time Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2 Weber

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Outdoor Grills Product Type, Application and Specification

7.2.3 Weber Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3 Cuisinart

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Outdoor Grills Product Type, Application and Specification

7.3.3 Cuisinart Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4 Cadac

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Outdoor Grills Product Type, Application and Specification

7.4.3 Cadac Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5 STOK

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Outdoor Grills Product Type, Application and Specification

7.5.3 STOK Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6 Coleman

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Outdoor Grills Product Type, Application and Specification

7.6.3 Coleman Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7 Easy Street

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Outdoor Grills Product Type, Application and Specification

7.7.3 Easy Street Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8 NAPOLEON

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Outdoor Grills Product Type, Application and Specification

7.8.3 NAPOLEON Outdoor Grills Production, Revenue, Price and Gross Margin (2015

and 2016)

7.9 George Foreman

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Outdoor Grills Product Type, Application and Specification

7.9.3 George Foreman Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10 Bakers Pride

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Outdoor Grills Product Type, Application and Specification

7.10.3 Bakers Pride Outdoor Grills Production, Revenue, Price and Gross Margin (2015 and 2016)

7.11 Char-Broil

7.12 Volcano

8 OUTDOOR GRILLS MANUFACTURING COST ANALYSIS

8.1 Outdoor Grills Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Outdoor Grills

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Outdoor Grills Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Outdoor Grills Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL OUTDOOR GRILLS MARKET FORECAST (2016-2021)

- 12.1 Global Outdoor Grills Production, Revenue Forecast (2016-2021)
- 12.2 Global Outdoor Grills Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Outdoor Grills Production Forecast by Type (2016-2021)
- 12.4 Global Outdoor Grills Consumption Forecast by Application (2016-2021)
- 12.5 Outdoor Grills Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

I would like to order

Product name: Global Outdoor Grills Market Research Report 2016

Product link: <https://marketpublishers.com/r/GD3AD2ADA06EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD3AD2ADA06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970