

# Europe Latex Paint Industry Situation and Prospects Research report

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## Abstracts

### Summary

The Europe Latex Paint Industry Situation and Prospects Research report is a professional and in-depth study on the current state of the Latex Paint industry.

In 2016, the world economy expanded by just 2.2 per cent, the slowest rate of growth since the Great Recession of 2009. Underpinning the sluggish global economy are the feeble pace of global investment, dwindling world trade growth, flagging productivity growth and high levels of debt. World gross product is forecast to expand by 2.7 per cent in 2017 and 2.9 per cent in 2018, with this modest recovery more an indication of economic stabilization than a signal of a robust and sustained revival of global demand. Given the close linkages between demand, investment, trade and productivity, the extended episode of weak global growth may prove self-perpetuating in the absence of concerted policy efforts to revive investment and foster a recovery in productivity. This would impede progress towards the Sustainable Development Goals (SDGs), particularly the goals of eradicating extreme poverty and creating decent work for all.

For the sake of making you deeply understand the Latex Paint industry and meeting your needs to the report contents, Europe Latex Paint Industry Situation and Prospects Research report will stand on the report reader's perspective to provide you a deeply analysis report with the integrity of logic and the comprehensiveness of contents. We promise that we will provide to the report reader a professional and in-depth industry analysis no matter you are the industry insider, potential entrant or investor.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Latex Paint market

analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Split by Product Types, with production, revenue, price, and market share and growth rate of each type, can be divided into

- Interior Latex Paint
- Water-soluble Paint
- Antifouling Latex Paint
- Antimicrobial Latex Paint

Split by applications, this report focuses on consumption, market share and growth rate of Latex Paint in each application, can be divided into

- Household
- Commercial Space
- Administrative Space
- Entertainment Space

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (Canada, U.S.A, and Others), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Latex Paint industry development trends and marketing channels are analyzed.

This report Latex Paint in Europe market, especially in Germany, Russia, UK, France, Italy and Other Region focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

- Dulux(UK)
- Nippon(Japan)
- PPG(US)
- Dufa(Germany)
- Smoz(China)

Tikkurila(Finland)  
Levis(Belgium)  
IVY(US)  
Huarun(China)  
Carpoly(China)  
Flugger(Denmark)  
JOTUN(Norway)  
Seigneurle(France)  
Sto(Germany)  
CAMEL(Australia)  
Valspar(US)  
SKK(Japan)  
APPLE A&M(GROUP),INC.(US)  
Owan(UK)  
SKSHU(China)

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

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