

# Europe Anti-Counterfeit Packaging for Food & Beverages Industry Situation and Prospects Research report

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## Abstracts

### Summary

The Europe Anti-Counterfeit Packaging for Food & Beverages Industry Situation and Prospects Research report is a professional and in-depth study on the current state of the Anti-Counterfeit Packaging for Food & Beverages industry.

In 2016, the world economy expanded by just 2.2 per cent, the slowest rate of growth since the Great Recession of 2009. Underpinning the sluggish global economy are the feeble pace of global investment, dwindling world trade growth, flagging productivity growth and high levels of debt. World gross product is forecast to expand by 2.7 per cent in 2017 and 2.9 per cent in 2018, with this modest recovery more an indication of economic stabilization than a signal of a robust and sustained revival of global demand. Given the close linkages between demand, investment, trade and productivity, the extended episode of weak global growth may prove self-perpetuating in the absence of concerted policy efforts to revive investment and foster a recovery in productivity. This would impede progress towards the Sustainable Development Goals (SDGs), particularly the goals of eradicating extreme poverty and creating decent work for all.

For the sake of making you deeply understand the Anti-Counterfeit Packaging for Food & Beverages industry and meeting you needs to the report contents, Europe Anti-Counterfeit Packaging for Food & Beverages Industry Situation and Prospects Research report will stands on the report reader's perspective to provide you a deeply analysis report with the integrity of logic and the comprehensiveness of contents. We promise that we will provide to the report reader a professional and in-depth industry analysis no matter you are the industry insider?potential entrant or investor.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Anti-Counterfeit Packaging for Food & Beverages market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Split by Product Types, with production, revenue, price, and market share and growth rate of each type, can be divided into

- Invisible Printing
- Embedded Image
- Digital Watermarks
- Hidden Marks
- Other

Split by applications, this report focuses on consumption, market share and growth rate of Anti-Counterfeit Packaging for Food & Beverages in each application, can be divided into

- Packaged Dairy Products
- Convenience Food Packaging
- Packaged Bakery Products
- Packaged Meat Products
- Packaged Seafood
- Confectionery
- Other

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (Canada, U.S.A, and Others), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Anti-Counterfeit Packaging for Food & Beverages industry development trends and marketing channels are analyzed.

This report Anti-Counterfeit Packaging for Food & Beverages in Europe market, especially in Germany, Russia, UK, France, Italy and Other Region focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

3M Company  
Applied Dna Sciences, Inc  
E. I. Dupont  
Sicpa Holding SA  
Zebra Technologies Corporation  
Trutag Technologies Inc  
CCL Industries Inc  
Avery Dennison Corporation  
Shiner International, Inc  
R. R. Donnelley & Sons Company  
Impinj, Inc  
Essentra Plc

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

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