

# China Natural Citral Industry Situation and Prospects Research report

https://marketpublishers.com/r/C5D00B935EEEN.html

Date: January 2018

Pages: 146

Price: US\$ 3,000.00 (Single User License)

ID: C5D00B935EEEN

## **Abstracts**

## Summary

The China Natural Citral Industry Situation and Prospects Research report is a professional and in-depth study on the current state of the Natural Citral industry.

In 2016, the world economy expanded by just 2.2 per cent, the slowest rate of growth since the Great Recession of 2009. Underpinning the sluggish global economy are the feeble pace of global investment, dwindling world trade growth, flagging productivity growth and high levels of debt. World gross product is forecast to expand by 2.7 per cent in 2017 and 2.9 per cent in 2018, with this modest recovery more an indication of economic stabilization than a signal of a robust and sustained revival of global demand. Given the close linkages between demand, investment, trade and productivity, the extended episode of weak global growth may prove self-perpetuating in the absence of concerted policy efforts to revive investment and foster a recovery in productivity. This would impede progress towards the Sustainable Development Goals (SDGs), particularly the goals of eradicating extreme poverty and creating decent work for all.

For the sake of making you deeply understand the Natural Citral industry and meeting you needs to the report contents, China Natural Citral Industry Situation and Prospects Research report will stands on the report reader's perspective to provide you a deeply analysis report with the integrity of logic and the comprehensiveness of contents. We promise that we will provide to the report reader a professional and in-depth industry analysis no matter you are the industry insider?potential entrant or investor.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Natural Citral market



analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Split by Product Types, with production, revenue, price, and market share and growth rate of each type, can be divided into

Type 1 Type 2

Split by applications, this report focuses on consumption, market share and growth rate of Natural Citral in each application, can be divided into

Lemon Essence Ionone Menthol Others

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (Canada, U.S.A, and Others), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Natural Citral industry development trends and marketing channels are analyzed.

This report Natural Citral in China market, especially in North China, South China, Northeast China, Southeast Coastal Area and Other Region focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Kalpsutra Chemicals
Jiangxi Xuesong
Guangzhou Ri Huace
Jiangxi Global Natural Spices
Rajkeerth



Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



## **Contents**

#### 1 INDUSTRY LIFE CYCLE ANALYSIS

- 1.1 Definition
- 1.2 Classification of Natural Citral
  - 1.2.1 Type
  - 1.2.2 Type
- 1.3 Application of Natural Citral
  - 1.3.1 Lemon Essence
  - 1.3.2 Ionone
  - 1.3.3 Menthol
  - 1.3.4 Others
- 1.4 Market size 2012-2017
- 1.5 Market growth and demand growth rate
- 1.6 Product technical level
- 1.7 Profit margins of Natural Citral industry

#### **2 INDUSTRY MARKET STRUCTURE ANALYSIS**

- 2.1 Supply & Consumption Analysis 2012-2017
  - 2.1.1 North China
  - 2.1.2 South China
  - 2.1.3 Northeast China
  - 2.1.4 Southeast Coastal Area
  - 2.1.5 Other Region
- 2.2 Competitor comparison
  - 2.2.1 Major Manufacture market size analysis 2012-2017
  - 2.2.2 Major Manufacture Revenue analysis 2012-2017
  - 2.2.3 Major Manufacture price?cost and gross Margin analysis 2012-2017
- 2.3 Price?cost and gross Margin analysis
- 2.4 Industry concentration

#### **3 INDUSTRY MARKET ENVIRONMENT ANALYSIS**

- 3.1 Industry requirements for resources and technology
- 3.2 Industry technology development trend
- 3.3 The impact of national macro policy on Industry
- 3.4 Other influencing factors



#### **4 COMPETITIVE PATTERN ANALYSIS**

- 4.1 Industry competitive structure analysis by Region 2012-2017
- 4.2 Industry competitive structure analysis by Manufacture 2012-2017
- 4.3 Market barriers to entry analysis
- 4.4 Threat of substitutes
- 4.5 Natural Citral industry chain bargaining power analysis
- 4.6 Manufacturer stress analysis
  - 4.6.1 Manufacturer concentration
  - 4.6.2 The proportion of products in the manufacturer's products
  - 4.6.3 Manufacturer profitability analysis

#### **5 MAJOR MANUFACTURERS ANALYSIS**

- 5.1 Kalpsutra Chemicals
  - 5.1.1 Company profile
  - 5.1.2 Product introduction
  - 5.1.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.2 Jiangxi Xuesong
  - 5.2.1 Company profile
  - 5.2.2 Product introduction
  - 5.2.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.3 Guangzhou Ri Huace
  - 5.3.1 Company profile
  - 5.3.2 Product introduction
- 5.3.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.4 Jiangxi Global Natural Spices
  - 5.4.1 Company profile
  - 5.4.2 Product introduction
- 5.4.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.5 Rajkeerth
  - 5.5.1 Company profile
  - 5.5.2 Product introduction
  - 5.5.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

## **6 PRODUCT DIFFERENTIATION ANALYSIS**

6.1 Consumption survey analysis 2012-2017



- 6.2 Investigation and analysis of consumer groups
  - 6.2.1 Consumer group structure
  - 6.2.2 Characteristics of different consumer groups
  - 6.2.3 Downstream consumer market demand
- 6.3 Consumptionregionalmarketsurvey
- 6.4 Brand satisfaction survey
  - 6.4.1 Brand structure
  - 6.4.2 Brand regional differences analysis
  - 6.4.3 Brand satisfaction analysis

## 7 CHANNEL ANALYSIS (MARKETING MODEL AND IMPORT & EXPORT)

- 7.1 Sales channel analysis
- 7.2 Composition of consumption place
- 7.3 Import & Export market analysis 2012-2017
  - 7.3.1 Import & Export market structure
  - 7.3.2 Regional pattern of import & Export market
- 7.3.3 Consumption value and Growth rate statistics

## **8 INDUSTRY CHAIN AND MANUFACTURING COST ANALYSIS**

- 8.1 Upstream Major Raw Materials Suppliers Analysis of Natural Citral
  - 8.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Natural Citral
- 8.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of Natural Citral by Regions
- 8.2 Upstream Major Equipment Suppliers Analysis of Natural Citral
  - 8.2.1 Major Equipment Suppliers with Contact Information Analysis of Natural Citral
- 8.2.2 Major Equipment Suppliers with Product Pictures Analysis of Natural Citral by Regions
- 8.3 Downstream Major Consumers Analysis of Natural Citral
  - 8.3.1 Major Consumers with Contact Information Analysis of Natural Citral
- 8.3.2 Major Consumers with Consumption Volume Analysis of Natural Citral by Regions
- 8.4 Supply Chain Relationship Analysis of Natural Citral
- 8.5 Raw Material Suppliers and Price Analysis of Natural Citral
- 8.6 Labor Cost Analysis of Natural Citral
- 8.7 Manufacturing Cost Structure Analysis of Natural Citral
- 8.8 Other Costs Analysis of Natural Citral
- 8.9 Manufacturing Cost Structure Analysis of Natural Citral



## 8.10 Manufacturing Process Analysis of Natural Citral

## 9 INDUSTRY DEVELOPMENT TREND ANALYSIS

- 9.1 Supply & Consumption Analysis 2017-2021
  - 9.1.1 North China
  - 9.1.2 South China
  - 9.1.3 Northeast China
  - 9.1.4 Southeast Coastal Area
  - 9.1.5 Other Region

## **10 STRATEGIC ANALYSIS**

## 11 CONCLUSION

## 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



## **Tables & Figures**

#### **TABLES AND FIGURES**

Figure Picture of Natural Citral

Table Type of Natural Citral

Figure Global Production Market Share of Natural Citral by Type in 2016

Figure Natural Citral Product Picture and Specifications of Type

Figure Global market size and Growth rate of Type 1 in 2012-2017

Figure Natural Citral Product Picture and Specifications of Type

Figure Global market size and Growth rate of Type 2 in 2012-2017

Table Applications of Natural Citral

Figure Global Consumption Volume Market Share of Natural Citral by Applications in 2016

Figure Lemon Essence Examples

Table Major Consumers of Lemon Essence

Figure Ionone Examples

Table Major Consumers of Ionone

Figure Menthol Examples

Table Major Consumers of Menthol

Figure Others Examples

Table Major Consumers of Others

Figure Global Production and Growth rate of Natural Citral in 2012-2017

Figure Global Production of Natural Citral by Region in 2012-2017

Figure Global Production Growth rate and demand Growth rate of Natural Citral in 2012-2017

Figure Global Natural Citral Industry gross Margin level 2012-2017

Table Global Natural Citral Industry gross Margin level by Region 2012-2017

Figure Global Natural Citral Major Manufacturers gross Margin in 2016

Figure Global Natural Citral Industry Supply & Consumption comparative analysis 2012-2017

Table Global Supply Mark size of Natural Citral in 2012-2017

Figure Global Supply market share by Region in 2016

Table Global Consumption Mark size of Natural Citral in 2012-2017

Figure Global Consumption market share in 2016

Figure North China Natural Citral Industry market size by type 2012-2017

Table North China Supply market analysis 2012-2017

Figure North China Supply market Growth rate analysis 2012-2017

Table North China Consumption market analysis 2012-2017



Figure North China Supply & Consumption market share Competitive analysis 2012-2017

Figure South China Natural Citral Industry market size by type 2012-2017

Table South China Supply market analysis 2012-2017

Figure South China Supply market Growth rate analysis 2012-2017

Table South China Consumption market analysis 2012-2017

Figure South China Supply & Consumption market share Competitive analysis 2012-2017

Figure Northeast China Natural Citral Industry market size by type 2012-2017

Table Northeast China Supply market analysis 2012-2017

Figure Northeast China Supply market Growth rate analysis 2012-2017

Table Northeast China Consumption market analysis 2012-2017

Figure Northeast China Supply & Consumption market share Competitive analysis 2012-2017

Figure Southeast Coastal Area Natural Citral Industry market size by type 2012-2017

Table Southeast Coastal Area Supply market analysis 2012-2017

Figure Southeast Coastal Area Supply market Growth rate analysis 2012-2017

Table Southeast Coastal Area Consumption market analysis 2012-2017

Figure Southeast Coastal Area Supply & Consumption market share Competitive analysis 2012-2017

Figure Other Region Natural Citral Industry market size by type 2012-2017

Table Other Region Supply market analysis 2012-2017

Figure Other Region Supply market Growth rate analysis 2012-2017

Table Other Region Consumption market analysis 2012-2017

Figure Other Region Supply & Consumption market share Competitive analysis 2012-2017

Table Major Manufacture Capacity market size analysis 2012-2017

Figure Major Manufacture Capacity market share in 2016

Table Major Manufacture Production market size analysis 2012-2017

Figure Major Manufacture Production share in 2016

Table Major Manufacture Revenue market size analysis 2012-2017

Figure Major Manufacture Revenue share in 2016

Table Major Manufacture price Competitive analysis 2012-2017

Figure Major Manufacture price Competitive analysis 2016

Table Major Manufacture cost Competitive analysis 2012-2017

Figure Major Manufacture cost Competitive analysis 2016

Table Major Manufacture gross Margin Competitive analysis 2012-2017

Figure Major Manufacture gross Margin Competitive analysis 2016

Table Price Comparison of Natural Citral by Regions 2012-2017 (USD/Unit)



Table Price of Different Natural Citral Product Types (USD/Unit)

Figure Cost Comparison of Natural Citral by Regions 2012-2017 (USD/Unit)

Figure Gross Margin Comparison of Natural Citral by Regions 2012-2017 (USD/Unit)

Table Market barriers to entry analysis?Top 5?

Table Competitive analysis of substitutes

Table Natural Citral Industry chain bargaining power analysis

Figure Major Manufacture Production Market share in 2016

Table the proportion of products in the manufacturer's products

Table Major Manufacture Revenue comparative analysis 2012-2017

Table Major Manufacture Gross Margin comparative analysis 2012-2017

Table Kalpsutra Chemicals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Kalpsutra Chemicals Natural Citral product picture

Table Kalpsutra Chemicals Natural Citral Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Kalpsutra Chemicals Natural Citral market size & Growth rate analysis 2012-2017

Figure Kalpsutra Chemicals Natural Citral market share analysis 2012-2017 Table Jiangxi Xuesong Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Figure Jiangxi Xuesong Natural Citral product picture

Table Jiangxi Xuesong Natural Citral Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Jiangxi Xuesong Natural Citral market size & Growth rate analysis 2012-2017

Figure Jiangxi Xuesong Natural Citral market share analysis 2012-2017

Table Guangzhou Ri Huace Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Guangzhou Ri Huace Natural Citral product picture

Table Guangzhou Ri Huace Natural Citral Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Guangzhou Ri Huace Natural Citral market size & Growth rate analysis 2012-2017

Figure Guangzhou Ri Huace Natural Citral market share analysis 2012-2017

Table Jiangxi Global Natural Spices Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Jiangxi Global Natural Spices Natural Citral product picture

Table Jiangxi Global Natural Spices Natural Citral Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Jiangxi Global Natural Spices Natural Citral market size & Growth rate analysis



#### 2012-2017

Figure Jiangxi Global Natural Spices Natural Citral market share analysis 2012-2017 Table Rajkeerth Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure Rajkeerth Natural Citral product picture

Table Rajkeerth Natural Citral Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Rajkeerth Natural Citral market size & Growth rate analysis 2012-2017

Figure Rajkeerth Natural Citral market share analysis 2012-2017

Figure Natural Citral Consumption volume Survey analysis by Region 2012-2017 Table marketing model analysis

Table Natural Citral Consumption volume market share analysis by region 2012-2017
Table Regional Natural Citral Import & Export comparative analysis 2012-2017
Table North China Natural Citral Production, Consumption, Import & Export (2012-2017)
Table South China Natural Citral Production, Consumption, Import & Export (2012-2017)

Table Northeast China Natural Citral Production, Consumption, Import & Export (2012-2017)

Table Southeast Coastal Area Natural Citral Production, Consumption, Import & Export (2012-2017)

Table Other Region Natural Citral Production, Consumption, Import & Export (2012-2017)

Figure North China Natural Citral Consumption value and Growth rate 2012-2017
Figure South China Natural Citral Consumption value and Growth rate 2012-2017
Figure Northeast China Natural Citral Consumption value and Growth rate 2012-2017
Figure Southeast Coastal Area Natural Citral Consumption value and Growth rate 2012-2017

Figure Other Region Natural Citral Consumption value and Growth rate 2012-2017
Table Major Raw Materials Suppliers with Contact Information of Natural Citral
Table Major Raw Materials Suppliers with Supply Volume of Natural Citral by Regions
Table Major Equipment Suppliers with Contact Information of Natural Citral
Table Major Consumers with Contact Information of Natural Citral
Table Major Consumers with Contact Information of Natural Citral

Table Major Consumers with Consumption Volume of Natural Citral by Regions Figure Supply Chain Relationship Analysis of Natural Citral

Table Major Raw Materials Analysis of Natural Citral

Figure 2012-2017 Price Analysis (USD/MT) of AAA

Figure 2012-2017 Price Analysis (USD/MT) of BBB

Figure 2012-2017 Price Analysis (USD/MT) of CCC

Figure 2012-2017 Price Analysis (USD/MT) of DDD



Figure 2015 APAC Overview of Average Monthly Labor Cost

Figure 2015 Americas Overview of Average Monthly Labor Cost

Figure 2015 EMEA Overview of Average Monthly Labor Cost

Figure 2012-2017 USA Employment Cost Index (ECI)

Figure 2010-2014 China Average Wage of Worker and Growth Rate (CNY/a)

Table Annual Depreciation Rate of Equipment in 2012-2017

Table Manufacturing Cost Structure Analysis of Natural Citral in 2015

Figure Manufacturing Process Analysis of Natural Citral

Figure World Natural Citral Industry development trend analysis 2017-2021

Table World Natural Citral Industry market Forecast analysis 2017-2021

Table Region Consumption market share of Natural Citral 2017-2021

Figure North China Natural Citral Industry market size by type 2017-2021

Table North China Supply market analysis 2017-2021

Figure North China Supply market Growth rate analysis 2017-2021

Table North China Consumption market analysis 2017-2021

Figure North China Supply & Consumption market share Competitive analysis 2017-2021

Figure South China Natural Citral Industry market size by type 2017-2021

Table South China Supply market analysis 2017-2021

Figure South China Supply market Growth rate analysis 2017-2021

Table South China Consumption market analysis 2017-2021

Figure South China Supply & Consumption market share Competitive analysis 2017-2021

Figure Northeast China Natural Citral Industry market size by type 2017-2021

Table Northeast China Supply market analysis 2017-2021

Figure Northeast China Supply market Growth rate analysis 2017-2021

Table Northeast China Consumption market analysis 2017-2021

Figure Northeast China Supply & Consumption market share Competitive analysis 2017-2021

Figure Southeast Coastal Area Natural Citral Industry market size by type 2017-2021

Table Southeast Coastal Area Supply market analysis 2017-2021

Figure Southeast Coastal Area Supply market Growth rate analysis 2017-2021

Table Southeast Coastal Area Consumption market analysis 2017-2021

Figure Southeast Coastal Area Supply & Consumption market share Competitive analysis 2017-2021

Figure Other Region Natural Citral Industry market size by type 2017-2021

Table Other Region Supply market analysis 2017-2021

Figure Other Region Supply market Growth rate analysis 2017-2021

Table Other Region Consumption market analysis 2017-2021



Figure Other Region Supply & Consumption market share Competitive analysis 2017-2021

Table New Project SWOT Analysis of Natural Citral



## I would like to order

Product name: China Natural Citral Industry Situation and Prospects Research report

Product link: https://marketpublishers.com/r/C5D00B935EEEN.html

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C5D00B935EEEN.html">https://marketpublishers.com/r/C5D00B935EEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970