

# China 1,5-Naphthalenediol Industry Situation and Prospects Research report

<https://marketpublishers.com/r/CFE78A51C61EN.html>

Date: January 2018

Pages: 139

Price: US\$ 3,000.00 (Single User License)

ID: CFE78A51C61EN

## Abstracts

### Summary

The China 1,5-Naphthalenediol Industry Situation and Prospects Research report is a professional and in-depth study on the current state of the 1,5-Naphthalenediol industry.

In 2016, the world economy expanded by just 2.2 per cent, the slowest rate of growth since the Great Recession of 2009. Underpinning the sluggish global economy are the feeble pace of global investment, dwindling world trade growth, flagging productivity growth and high levels of debt. World gross product is forecast to expand by 2.7 per cent in 2017 and 2.9 per cent in 2018, with this modest recovery more an indication of economic stabilization than a signal of a robust and sustained revival of global demand. Given the close linkages between demand, investment, trade and productivity, the extended episode of weak global growth may prove self-perpetuating in the absence of concerted policy efforts to revive investment and foster a recovery in productivity. This would impede progress towards the Sustainable Development Goals (SDGs), particularly the goals of eradicating extreme poverty and creating decent work for all.

For the sake of making you deeply understand the 1,5-Naphthalenediol industry and meeting your needs to the report contents, China 1,5-Naphthalenediol Industry Situation and Prospects Research report will stand on the report reader's perspective to provide you a deeply analysis report with the integrity of logic and the comprehensiveness of contents. We promise that we will provide to the report reader a professional and in-depth industry analysis no matter you are the industry insider?potential entrant or investor.

Firstly, the report provides a basic overview of the industry including definitions,

classifications, applications and industry chain structure. The 1,5-Naphthalenediol market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Split by Product Types, with production, revenue, price, and market share and growth rate of each type, can be divided into

Liquid Type

Powder Type

Split by applications, this report focuses on consumption, market share and growth rate of 1,5-Naphthalenediol in each application, can be divided into

Intermediate in the Synthesis of Mordant Azo Dye  
Others

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (Canada, U.S.A, and Others), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the 1,5-Naphthalenediol industry development trends and marketing channels are analyzed.

This report 1,5-Naphthalenediol in China market, especially in North China, South China, Northeast China, Southeast Coastal Area and Other Region focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

DKSH Business Line Personal Care  
Dandong Sunline Chemical  
Chongqing Saipu Nasi Technology  
Hangzhou Dayangchem

Finally, the feasibility of new investment projects is assessed, and overall research

conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### 1 INDUSTRY LIFE CYCLE ANALYSIS

- 1.1 Definition
- 1.2 Classification of 1,5-Naphthalenediol
  - 1.2.1 Liquid Type
  - 1.2.2 Powder Type
- 1.3 Application of 1,5-Naphthalenediol
  - 1.3.1 Intermediate in the Synthesis of Mordant Azo Dye
  - 1.3.2 Others
- 1.4 Market size 2012-2017
- 1.5 Market growth and demand growth rate
- 1.6 Product technical level
- 1.7 Profit margins of 1,5-Naphthalenediol industry

### 2 INDUSTRY MARKET STRUCTURE ANALYSIS

- 2.1 Supply & Consumption Analysis 2012-2017
  - 2.1.1 North China
  - 2.1.2 South China
  - 2.1.3 Northeast China
  - 2.1.4 Southeast Coastal Area
  - 2.1.5 Other Region
- 2.2 Competitor comparison
  - 2.2.1 Major Manufacture market size analysis 2012-2017
  - 2.2.2 Major Manufacture Revenue analysis 2012-2017
  - 2.2.3 Major Manufacture price?cost and gross Margin analysis 2012-2017
- 2.3 Price?cost and gross Margin analysis
- 2.4 Industry concentration

### 3 INDUSTRY MARKET ENVIRONMENT ANALYSIS

- 3.1 Industry requirements for resources and technology
- 3.2 Industry technology development trend
- 3.3 The impact of national macro policy on Industry
- 3.4 Other influencing factors

### 4 COMPETITIVE PATTERN ANALYSIS

- 4.1 Industry competitive structure analysis by Region 2012-2017
- 4.2 Industry competitive structure analysis by Manufacture 2012-2017
- 4.3 Market barriers to entry analysis
- 4.4 Threat of substitutes
- 4.5 1,5-Naphthalenediol industry chain bargaining power analysis
- 4.6 Manufacturer stress analysis
  - 4.6.1 Manufacturer concentration
  - 4.6.2 The proportion of products in the manufacturer's products
  - 4.6.3 Manufacturer profitability analysis

## **5 MAJOR MANUFACTURERS ANALYSIS**

- 5.1 DKSH Business Line Personal Care
  - 5.1.1 Company profile
  - 5.1.2 Product introduction
  - 5.1.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.2 Dandong Sunline Chemical
  - 5.2.1 Company profile
  - 5.2.2 Product introduction
  - 5.2.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.3 Chongqing Saipu Nasi Technology
  - 5.3.1 Company profile
  - 5.3.2 Product introduction
  - 5.3.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017
- 5.4 Hangzhou Dayangchem
  - 5.4.1 Company profile
  - 5.4.2 Product introduction
  - 5.4.3 Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

## **6 PRODUCT DIFFERENTIATION ANALYSIS**

- 6.1 Consumption survey analysis 2012-2017
- 6.2 Investigation and analysis of consumer groups
  - 6.2.1 Consumer group structure
  - 6.2.2 Characteristics of different consumer groups
  - 6.2.3 Downstream consumer market demand
- 6.3 Consumption regional market survey
- 6.4 Brand satisfaction survey

- 6.4.1 Brand structure
- 6.4.2 Brand regional differences analysis
- 6.4.3 Brand satisfaction analysis

## **7 CHANNEL ANALYSIS (MARKETING MODEL AND IMPORT & EXPORT)**

- 7.1 Sales channel analysis
- 7.2 Composition of consumption place
- 7.3 Import & Export market analysis 2012-2017
  - 7.3.1 Import & Export market structure
  - 7.3.2 Regional pattern of import & Export market
  - 7.3.3 Consumption value and Growth rate statistics

## **8 INDUSTRY CHAIN AND MANUFACTURING COST ANALYSIS**

- 8.1 Upstream Major Raw Materials Suppliers Analysis of 1,5-Naphthalenediol
  - 8.1.1 Major Raw Materials Suppliers with Contact Information Analysis of 1,5-Naphthalenediol
  - 8.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of 1,5-Naphthalenediol by Regions
- 8.2 Upstream Major Equipment Suppliers Analysis of 1,5-Naphthalenediol
  - 8.2.1 Major Equipment Suppliers with Contact Information Analysis of 1,5-Naphthalenediol
  - 8.2.2 Major Equipment Suppliers with Product Pictures Analysis of 1,5-Naphthalenediol by Regions
- 8.3 Downstream Major Consumers Analysis of 1,5-Naphthalenediol
  - 8.3.1 Major Consumers with Contact Information Analysis of 1,5-Naphthalenediol
  - 8.3.2 Major Consumers with Consumption Volume Analysis of 1,5-Naphthalenediol by Regions
- 8.4 Supply Chain Relationship Analysis of 1,5-Naphthalenediol
- 8.5 Raw Material Suppliers and Price Analysis of 1,5-Naphthalenediol
- 8.6 Labor Cost Analysis of 1,5-Naphthalenediol
- 8.7 Manufacturing Cost Structure Analysis of 1,5-Naphthalenediol
- 8.8 Other Costs Analysis of 1,5-Naphthalenediol
- 8.9 Manufacturing Cost Structure Analysis of 1,5-Naphthalenediol
- 8.10 Manufacturing Process Analysis of 1,5-Naphthalenediol

## **9 INDUSTRY DEVELOPMENT TREND ANALYSIS**

## 9.1 Supply & Consumption Analysis 2017-2021

9.1.1 North China

9.1.2 South China

9.1.3 Northeast China

9.1.4 Southeast Coastal Area

9.1.5 Other Region

## **10 STRATEGIC ANALYSIS**

## **11 CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## Tables & Figures

### TABLES AND FIGURES

Figure Picture of 1,5-Naphthalenediol

Table Type of 1,5-Naphthalenediol

Figure Global Production Market Share of 1,5-Naphthalenediol by Type in 2016

Figure 1,5-Naphthalenediol Product Picture and Specifications of Liquid Type

Figure Global market size and Growth rate of Liquid Type in 2012-2017

Figure 1,5-Naphthalenediol Product Picture and Specifications of Powder Type

Figure Global market size and Growth rate of Powder Type in 2012-2017

Table Applications of 1,5-Naphthalenediol

Figure Global Consumption Volume Market Share of 1,5-Naphthalenediol by Applications in 2016

Figure Intermediate in the Synthesis of Mordant Azo Dye Examples

Table Major Consumers of Intermediate in the Synthesis of Mordant Azo Dye

Figure Others Examples

Table Major Consumers of Others

Figure Global Production and Growth rate of 1,5-Naphthalenediol in 2012-2017

Figure Global Production of 1,5-Naphthalenediol by Region in 2012-2017

Figure Global Production Growth rate and demand Growth rate of 1,5-Naphthalenediol in 2012-2017

Figure Global 1,5-Naphthalenediol Industry gross Margin level 2012-2017

Table Global 1,5-Naphthalenediol Industry gross Margin level by Region 2012-2017

Figure Global 1,5-Naphthalenediol Major Manufacturers gross Margin in 2016

Figure Global 1,5-Naphthalenediol Industry Supply & Consumption comparative analysis 2012-2017

Table Global Supply Mark size of 1,5-Naphthalenediol in 2012-2017

Figure Global Supply market share by Region in 2016

Table Global Consumption Mark size of 1,5-Naphthalenediol in 2012-2017

Figure Global Consumption market share in 2016

Figure North China 1,5-Naphthalenediol Industry market size by type 2012-2017

Table North China Supply market analysis 2012-2017

Figure North China Supply market Growth rate analysis 2012-2017

Table North China Consumption market analysis 2012-2017

Figure North China Supply & Consumption market share Competitive analysis 2012-2017

Figure South China 1,5-Naphthalenediol Industry market size by type 2012-2017

Table South China Supply market analysis 2012-2017



Figure South China Supply market Growth rate analysis 2012-2017  
Table South China Consumption market analysis 2012-2017  
Figure South China Supply & Consumption market share Competitive analysis 2012-2017  
Figure Northeast China 1,5-Naphthalenediol Industry market size by type 2012-2017  
Table Northeast China Supply market analysis 2012-2017  
Figure Northeast China Supply market Growth rate analysis 2012-2017  
Table Northeast China Consumption market analysis 2012-2017  
Figure Northeast China Supply & Consumption market share Competitive analysis 2012-2017  
Figure Southeast Coastal Area 1,5-Naphthalenediol Industry market size by type 2012-2017  
Table Southeast Coastal Area Supply market analysis 2012-2017  
Figure Southeast Coastal Area Supply market Growth rate analysis 2012-2017  
Table Southeast Coastal Area Consumption market analysis 2012-2017  
Figure Southeast Coastal Area Supply & Consumption market share Competitive analysis 2012-2017  
Figure Other Region 1,5-Naphthalenediol Industry market size by type 2012-2017  
Table Other Region Supply market analysis 2012-2017  
Figure Other Region Supply market Growth rate analysis 2012-2017  
Table Other Region Consumption market analysis 2012-2017  
Figure Other Region Supply & Consumption market share Competitive analysis 2012-2017  
Table Major Manufacture Capacity market size analysis 2012-2017  
Figure Major Manufacture Capacity market share in 2016  
Table Major Manufacture Production market size analysis 2012-2017  
Figure Major Manufacture Production share in 2016  
Table Major Manufacture Revenue market size analysis 2012-2017  
Figure Major Manufacture Revenue share in 2016  
Table Major Manufacture price Competitive analysis 2012-2017  
Figure Major Manufacture price Competitive analysis 2016  
Table Major Manufacture cost Competitive analysis 2012-2017  
Figure Major Manufacture cost Competitive analysis 2016  
Table Major Manufacture gross Margin Competitive analysis 2012-2017  
Figure Major Manufacture gross Margin Competitive analysis 2016  
Table Price Comparison of 1,5-Naphthalenediol by Regions 2012-2017 (USD/Unit)  
Table Price of Different 1,5-Naphthalenediol Product Types (USD/Unit)  
Figure Cost Comparison of 1,5-Naphthalenediol by Regions 2012-2017 (USD/Unit)  
Figure Gross Margin Comparison of 1,5-Naphthalenediol by Regions 2012-2017

(USD/Unit)

Table Market barriers to entry analysis?Top 5?

Table Competitive analysis of substitutes

Table 1,5-Naphthalenediol Industry chain bargaining power analysis

Figure Major Manufacture Production Market share in 2016

Table the proportion of products in the manufacturer's products

Table Major Manufacture Revenue comparative analysis 2012-2017

Table Major Manufacture Gross Margin comparative analysis 2012-2017

Table DKSH Business Line Personal Care Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure DKSH Business Line Personal Care 1,5-Naphthalenediol product picture

Table DKSH Business Line Personal Care 1,5-Naphthalenediol Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure DKSH Business Line Personal Care 1,5-Naphthalenediol market size & Growth rate analysis 2012-2017

Figure DKSH Business Line Personal Care 1,5-Naphthalenediol market share analysis 2012-2017

Table Dandong Sunline Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Dandong Sunline Chemical 1,5-Naphthalenediol product picture

Table Dandong Sunline Chemical 1,5-Naphthalenediol Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Dandong Sunline Chemical 1,5-Naphthalenediol market size & Growth rate analysis 2012-2017

Figure Dandong Sunline Chemical 1,5-Naphthalenediol market share analysis 2012-2017

Table Chongqing Saipu Nasi Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Chongqing Saipu Nasi Technology 1,5-Naphthalenediol product picture

Table Chongqing Saipu Nasi Technology 1,5-Naphthalenediol Capacity, Production, price, revenue, cost and gross Margin analysis 2012-2017

Figure Chongqing Saipu Nasi Technology 1,5-Naphthalenediol market size & Growth rate analysis 2012-2017

Figure Chongqing Saipu Nasi Technology 1,5-Naphthalenediol market share analysis 2012-2017

Table Hangzhou Dayangchem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Hangzhou Dayangchem 1,5-Naphthalenediol product picture

Table Hangzhou Dayangchem 1,5-Naphthalenediol Capacity, Production, price,

revenue, cost and gross Margin analysis 2012-2017

Figure Hangzhou Dayangchem 1,5-Naphthalenediol market size & Growth rate analysis 2012-2017

Figure Hangzhou Dayangchem 1,5-Naphthalenediol market share analysis 2012-2017

Figure 1,5-Naphthalenediol Consumption volume Survey analysis by Region 2012-2017

Table marketing model analysis

Table 1,5-Naphthalenediol Consumption volume market share analysis by region 2012-2017

Table Regional 1,5-Naphthalenediol Import & Export comparative analysis 2012-2017

Table North China 1,5-Naphthalenediol Production, Consumption, Import & Export (2012-2017)

Table South China 1,5-Naphthalenediol Production, Consumption, Import & Export (2012-2017)

Table Northeast China 1,5-Naphthalenediol Production, Consumption, Import & Export (2012-2017)

Table Southeast Coastal Area 1,5-Naphthalenediol Production, Consumption, Import & Export (2012-2017)

Table Other Region 1,5-Naphthalenediol Production, Consumption, Import & Export (2012-2017)

Figure North China 1,5-Naphthalenediol Consumption value and Growth rate 2012-2017

Figure South China 1,5-Naphthalenediol Consumption value and Growth rate 2012-2017

Figure Northeast China 1,5-Naphthalenediol Consumption value and Growth rate 2012-2017

Figure Southeast Coastal Area 1,5-Naphthalenediol Consumption value and Growth rate 2012-2017

Figure Other Region 1,5-Naphthalenediol Consumption value and Growth rate 2012-2017

Table Major Raw Materials Suppliers with Contact Information of 1,5-Naphthalenediol

Table Major Raw Materials Suppliers with Supply Volume of 1,5-Naphthalenediol by Regions

Table Major Equipment Suppliers with Contact Information of 1,5-Naphthalenediol

Table Major Equipment Suppliers with Product Pictures of 1,5-Naphthalenediol by Regions

Table Major Consumers with Contact Information of 1,5-Naphthalenediol

Table Major Consumers with Consumption Volume of 1,5-Naphthalenediol by Regions

Figure Supply Chain Relationship Analysis of 1,5-Naphthalenediol

Table Major Raw Materials Analysis of 1,5-Naphthalenediol

Figure 2012-2017 Price Analysis (USD/MT) of AAA  
Figure 2012-2017 Price Analysis (USD/MT) of BBB  
Figure 2012-2017 Price Analysis (USD/MT) of CCC  
Figure 2012-2017 Price Analysis (USD/MT) of DDD  
Figure 2015 APAC Overview of Average Monthly Labor Cost  
Figure 2015 Americas Overview of Average Monthly Labor Cost  
Figure 2015 EMEA Overview of Average Monthly Labor Cost  
Figure 2012-2017 USA Employment Cost Index (ECI)  
Figure 2010-2014 China Average Wage of Worker and Growth Rate (CNY/a)  
Table Annual Depreciation Rate of Equipment in 2012-2017  
Table Manufacturing Cost Structure Analysis of 1,5-Naphthalenediol in 2015  
Figure Manufacturing Process Analysis of 1,5-Naphthalenediol  
Figure World 1,5-Naphthalenediol Industry development trend analysis 2017-2021  
Table World 1,5-Naphthalenediol Industry market Forecast analysis 2017-2021  
Table Region Consumption market share of 1,5-Naphthalenediol 2017-2021  
Figure North China 1,5-Naphthalenediol Industry market size by type 2017-2021  
Table North China Supply market analysis 2017-2021  
Figure North China Supply market Growth rate analysis 2017-2021  
Table North China Consumption market analysis 2017-2021  
Figure North China Supply & Consumption market share Competitive analysis 2017-2021  
Figure South China 1,5-Naphthalenediol Industry market size by type 2017-2021  
Table South China Supply market analysis 2017-2021  
Figure South China Supply market Growth rate analysis 2017-2021  
Table South China Consumption market analysis 2017-2021  
Figure South China Supply & Consumption market share Competitive analysis 2017-2021  
Figure Northeast China 1,5-Naphthalenediol Industry market size by type 2017-2021  
Table Northeast China Supply market analysis 2017-2021  
Figure Northeast China Supply market Growth rate analysis 2017-2021  
Table Northeast China Consumption market analysis 2017-2021  
Figure Northeast China Supply & Consumption market share Competitive analysis 2017-2021  
Figure Southeast Coastal Area 1,5-Naphthalenediol Industry market size by type 2017-2021  
Table Southeast Coastal Area Supply market analysis 2017-2021  
Figure Southeast Coastal Area Supply market Growth rate analysis 2017-2021  
Table Southeast Coastal Area Consumption market analysis 2017-2021  
Figure Southeast Coastal Area Supply & Consumption market share Competitive

analysis 2017-2021

Figure Other Region 1,5-Naphthalenediol Industry market size by type 2017-2021

Table Other Region Supply market analysis 2017-2021

Figure Other Region Supply market Growth rate analysis 2017-2021

Table Other Region Consumption market analysis 2017-2021

Figure Other Region Supply & Consumption market share Competitive analysis  
2017-2021

Table New Project SWOT Analysis of 1,5-Naphthalenediol

## I would like to order

Product name: China 1,5-Naphthalenediol Industry Situation and Prospects Research report

Product link: <https://marketpublishers.com/r/CFE78A51C61EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFE78A51C61EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970