

Studying Vietnam's Dairy Sector 2015

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Abstracts

Executive Summary

Vietnam's dairy sector has immense potential for development and is currently being eyed by both local and foreign investors. Factors such as rising domestic demand, increasing affinity for Western cuisine, heavy investments and one of the lowest per capita milk consumption in the region are boosting the sector. The domestic milk production in Vietnam is not being able to keep up with the rising local demand. The milk production of 456.400 tonnes in 2013 was able to meet only 28% of the domestic demand

With low cattle numbers and domestic production, Vietnam is heavily reliant on milk imports. In 2013, milk and milk products imports were valued at USD 1.1 billion, a rise of 130% compared to the previous year. This figure is expected to reach USD 3.6 billion by 2045. Vietnam currently exports dairy products to more than 29 foreign markets. The sector is stepping up modernization of the dairy farms at a rapid rate and is planning to increase the number of milk cows to 240,000 by 2015.

Why should the report be purchased?

The report 'Studying Vietnam's Dairy Sector 2015' highlights key dynamics of Vietnam's dairy sector. The growing opportunity in the sector has been investigated along with current market scenario has also been examined. The report has profiles of key players in the market including Vinamilk, Nestle, Danone, Groupe Bel, FrieslandCampina, Fonterra Co-operative Group Limited. The report contains latest industry leader's opinions.

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

The report is available as single-site single-user license. The delivery time for the electronic version of the report is 3 days. The dispatch time for hard copies is 4 business days, as each hard copy is custom printed for the client

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