

Study of the Global Beef Market 2015

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Date: May 2015

Pages: 30

Price: US\$ 1,200.00 (Single User License)

ID: S9DEA7BCE49EN

Abstracts

Executive Summary

The global beef market has a positive outlook with growing demand and tighter supplies. Major demand is flowing in from the developing countries particularly China. The global beef supplies have remained stretched due to droughts, higher feed costs and lesser profitability for farmers. In this scenario the growing demand has kept prices high making the beef sector a very profitable place to be in. In 2014 the global beef production was projected to reach 57.24 million tonnes consumption is expected to be a little higher than last year's 57 million tonnes. United States is the largest beef producer and consumer in the world followed by Brazil, the European Union and China.

All key beef producing countries are eyeing the opportunity in China's beef market where local production is not able to match the demand and the country is relying heavily on imports. While Canada is the leading exporter of beef to China, others key regions include Australia, Uruguay and New Zealand.

Why should the report be purchased?

The report 'Study of the Global Beef Market 2015' highlights key dynamics of global beef market. The growing opportunity in the sector has been investigated along with current market scenario has also been examined. Key beef producers and consumers including United States, Brazil, China, Australia, Canada, Uruguay and New Zealand have been studied. The report contains latest industry leader's opinions

Research methodology and delivery time

Smart Research Insights has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been

scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

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